

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367137

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Release and Reassignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Company (as successor in interest by merger to General Electric Capital Corporation), as Administrative Agent and Revolver Agent		12/23/2015	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Guckenheimer Services, LLC
Street Address:	1850 Gateway Drive, Suite 500
City:	San Mateo
State/Country:	CALIFORNIA
Postal Code:	94404
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2362392	GUCKENHEIMER
Registration Number:	2375511	WE DO A COMMON THING UNCOMMONLY WELL
Registration Number:	2379729	WHATEVER IT TAKES
Registration Number:	2438182	GUCKENHEIMER G
Registration Number:	3010690	G
Registration Number:	3338852	HEALTH, NUTRITION AND THE ENVIRONMENT
Registration Number:	4083322	NOURISHING INSPIRATION
Registration Number:	4084066	G
Registration Number:	4084067	GUCKENHEIMER
Registration Number:	4201893	FOOD TO COME TO WORK FOR
Registration Number:	4267988	THE BLUE GLASS CAFE
Registration Number:	4267989	THE BLUE GLASS CAFE

CORRESPONDENCE DATA

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

Phone: 919 286-8000
Email: PTO_TMconfirmation@mvalaw.com
Correspondent Name: MOORE & VAN ALLEN PLLC
Address Line 1: 3015 CARRINGTON MILL BOULEVARD
Address Line 2: SUITE 400
Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 327000-27390

NAME OF SUBMITTER: John E. Slaughter

SIGNATURE: /John E. Slaughter/

DATE SIGNED: 12/28/2015

Total Attachments: 4

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of December 23, 2015, by General Electric Company (as successor in interest by merger to General Electric Capital Corporation), as administrative agent ("Administrative Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement or Trademark Security Agreement (as defined below).

WITNESSETH:

WHEREAS, Guckenheimer Services, LLC, a Delaware limited liability company ("Grantor") and Administrative Agent were parties to that certain Guaranty and Security Agreement dated as of July 10, 2014 (the "Security Agreement") and that certain Trademark Security Agreement dated as of July 10, 2014 (the "Trademark Security Agreement"), pursuant to each of which Grantor mortgaged, pledged, and hypothecated to the Administrative Agent for the benefit of the Secured Parties, and granted to Administrative Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to, and under the Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Administrative Agent, including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Trademark Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on July 10, 2014, at Reel 5320, Frame 0239; and

WHEREAS, Grantor has satisfied and fulfilled all of its obligations to release the Administrative Agent's security interest in the Trademarks and Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged by the parties to the Trademark Security Agreement:

1. Administrative Agent hereby releases the mortgage, pledge, and hypothecation and Lien on and security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral"):

(a) all of its Trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Administrative Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Administrative Agent, any and all of Administrative Agent's right, title and interest in and to the Trademarks and the Trademark Collateral.

3. Administrative Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the security interest contemplated hereby.

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If you need additional information, please do not hesitate to contact us.




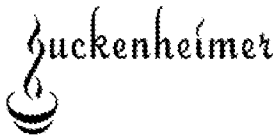
Very truly yours,

GENERAL ELECTRIC COMPANY (as successor in
interest by merger to General Electric Capital Corporation),
as Administrative Agent and Revolver Agent

By: Maura Fitzgerald
Name: Maura Fitzgerald
Its: Duly Authorized Signatory

SCHEDULE 1

TRADEMARK REGISTRATIONS AND APPLICATIONS

TRADEMARKS	REGISTRATION NO.	REGISTRATION DATE	IMAGE (if design mark)
GUCKENHEIMER	2,362,392	6/27/2000	N/A
WE DO A COMMON THING UNCOMMONLY WELL	2,375,511	8/8/2000	N/A
WHATEVER IT TAKES	2,379,729	8/22/2000	N/A
GUCKENHEIMER G	2,438,182	3/27/2001	
G	3,010,690	11/1/2005	
HEALTH, NUTRITION AND THE ENVIRONMENT	3,338,852	11/20/2007	N/A
NOURISHING INSPIRATION	4,083,322	1/10/2012	N/A
G	4,084,066	1/10/2012	
GUCKENHEIMER	4,084,067	1/10/2012	
FOOD TO COME TO WORK FOR	4,201,893	9/4/2012	N/A
THE BLUE GLASS CAFE	4,267,988	1/1/2013	N/A
THE BLUE GLASS CAFE	4,267,989	1/1/2013	