

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367146

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FrieslandCampina Nederland Holding B.V.		12/23/2015	Besloten vennootschap: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Friesland Brands B.V.		
Street Address:	Stationsplein 4		
City:	3818 LE Amersfoort		
State/Country:	NETHERLANDS		
Entity Type:	Besloten vennootschap: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3730367	CREAMY CREATION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646 845 9414		
Email:	RL@EverythingTrademarks.com		
Correspondent Name:	Roberto Ledesma		
Address Line 1:	PO Box 230692		
Address Line 4:	New York, NEW YORK 10023		
NAME OF SUBMITTER:	Roberto Ledesma		
SIGNATURE:	/Roberto Ledesma/		
DATE SIGNED:	12/28/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

FrieslandCampina Nederland Holding B.V. ("Assignor"), a Netherlands besloten vennootschap with an address at Stationsplein 4, 3818 LE Amersfoort, The Netherlands, is the owner of the trademark CREAMY CREATION and Design, which is presently registered in the United States Patent and Trademark Office as follows:

Registration Number: 3730367

Registration Date: December 29, 2009

Friesland Brands B.V. ("Assignee"), a Netherlands besloten vennootschap with an address at Stationsplein 4, 3818 LE Amersfoort, The Netherlands, desires to acquire all right, title and interest in the CREAMY CREATION and Design trademark, the good will symbolized by the mark, and the trademark registration.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said mark, along with the registration together with the good will symbolized by the mark throughout the United States along with the right to recover for damages and profits for past infringements of the trademark.

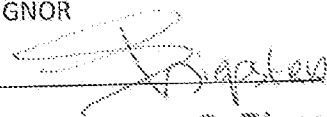
Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR

By: _____

[Title]


G. Diepstra
Trademarks Manager