

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM367306

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
YILDIZ HOLDING A.S.		12/22/2015	CORPORATION: TURKEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DELLA GIDA SANAYI VE TICARET ANONIM SIRKETI		
<b>Street Address:</b>	Kisikli Mahallesi, Alemdag Caddesi, No:60 Masaldan Is Merkezi B blok Kat:3 Daire: 7-8 Buyukcamlica Uskudar		
<b>City:</b>	Istanbul		
<b>State/Country:</b>	TURKEY		
<b>Entity Type:</b>	CORPORATION: TURKEY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4653328	MALTANA	
<b>Registration Number:</b>	2977635	COLA TURKA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6026314529		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-631-9100		
<b>Email:</b>	pto_adl@venjuris.com		
<b>Correspondent Name:</b>	Anthony D. Logan		
<b>Address Line 1:</b>	1938 E Osborn Rd		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85016		
<b>ATTORNEY DOCKET NUMBER:</b>	PHDL1790-004 & 015		
<b>NAME OF SUBMITTER:</b>	Li-Jen Shen		
<b>SIGNATURE:</b>	/ljs/		
<b>DATE SIGNED:</b>	12/29/2015		
<b>Total Attachments: 1</b>			
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OP \$65.00 4653328

**ASSIGNMENT**

WHEREAS, YILDIZ HOLDING A.Ş. (hereinafter "YILDIZ"), a corporation incorporated under the laws of Turkey, is the holder of all rights and goodwill in several trademarks, including, but not limited to:

Country	Status	Registration No. / Application No.	Mark
US	Registered	4,653,328 76,542,089	MALTANA
US	Registered	2,977,635 85,722,947	COLA TURKA

; and

WHEREAS, DELLA GIDA SANAYİ VE TİCARET ANONİM ŞİRKETİ (hereinafter "DELLA GIDA"), a corporation incorporated under the laws of Turkey, having a mailing address at Kısıklı Mahallesi, Alemdağ Caddesi, No:60 Masaldan İş Merkezi B blok Kat:3 Daire: 7-8 Büyükcamlıca Üsküdar İstanbul Turkey is desirous of acquiring the entire right, title and interest in and to the U.S. registered trademarks listed above;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that YILDIZ for and in consideration of the sum of Ten Dollars (\$10.00), lawful money of the United States, to us in hand paid by said DELLA GIDA, and other valuable considerations unto YILDIZ moving from said DELLA GIDA at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said DELLA GIDA, its successors and assigns, the entire right, title and interest in and to said U.S. registered trademarks for "MALTANA" and "COLA TURKA" and goodwill associated therewith;

AND said YILDIZ, for the considerations aforesaid, do hereby covenant and agree to and with said DELLA GIDA, its successors and assigns, that it has the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that YILDIZ, its officers, members, administrators, successors and assigns, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said DELLA GIDA, its successors and assigns, may be required or necessary more effectively to secure to and vest in said DELLA GIDA, its successors and assigns, the entire right, title and interest in and to said trademark rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I, said YILDIZ, have hereunto set my hands and seal on the date(s) below written.

  
YILDIZ HOLDING A.Ş.

Name: Murat Ülker

Title: Chairman

Date: 22.12.2015

**HIGM.17126**