

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367383

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	09/01/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Guild, Inc.		09/01/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Artful Home LLC		
Street Address:	931 East Main Street, Suite 9		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53703		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3363891	ARTFUL	
Registration Number:	3213485	ARTFUL JEWELRY	
Registration Number:	3260617	THE ARTFUL HOME	
Registration Number:	1447468	THE GUILD	
CORRESPONDENCE DATA			
Fax Number:	6129778650		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6129778229		
Email:	ababcock@briggs.com		
Correspondent Name:	Audrey J. Babcock		
Address Line 1:	2200 IDS Center		
Address Line 2:	Briggs and Morgan, P.A.		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	31757.8		
NAME OF SUBMITTER:	Audrey J. Babcock		
SIGNATURE:	/Audrey J. Babcock/		
DATE SIGNED:	12/29/2015		

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Total Attachments: 3

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:


"THE GUILD, INC.", A DELAWARE CORPORATION,
WITH AND INTO "ARTFUL HOME LLC" UNDER THE NAME OF "ARTFUL HOME LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF SEPTEMBER, A.D. 2015, AT 11:17 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5805786 8100M

151241337




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2692874

DATE: 09-01-15

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005698 FRAME: 0635

**CERTIFICATE OF MERGER
OF
THE GUILD, INC.
and
ARTFUL HOME LLC**

The undersigned hereby certifies as follows:

1. The constituent entities to the merger hereby effected are as follows:

<u>NAME</u>	<u>STATE OF ORGANIZATION</u>
/ The Guild, Inc.	Delaware
Artful Home LLC	Delaware

2. An Agreement and Plan of Merger (the "Agreement") has been approved, adopted, certified, executed, and acknowledged by each of the aforesaid constituent corporation and limited liability company in accordance with Section 18-209 of the Delaware Limited Liability Company Act.

3. The name of the surviving entity in the merger herein effected is Artful Home LLC, a Delaware limited liability company.

4. The Certificate of Formation of Artful Home LLC shall be the Certificate of Formation of the surviving entity in the merger.

4. The executed Agreement is on file at the principal place of business of the surviving entity at 931 East Main Street, Madison, Wisconsin 53703.

5. A copy of the Agreement will be furnished by the surviving entity, on request and without cost, to any stockholder or member, as applicable, of any constituent entity.

[signature page follows]

IN WITNESS WHEREOF, said surviving entity has caused this Certificate to be signed by an authorized person, this 1st day of September, 2015.

ARTFUL HOME LLC

By: /s/ Carson Biederman

Name: Carson Biederman

Title: Treasurer