

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367429

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Women's Marketing, Inc.		12/18/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Triangle Capital Corporation		
Street Address:	3700 Glenwood Avenue		
Internal Address:	Suite 530		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27612		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4359469	WOMEN'S MARKETING EXCHANGE	
CORRESPONDENCE DATA			
Fax Number:	9198216800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(919) 838-2034		
Email:	pkarmire@smithlaw.com		
Correspondent Name:	Perky L. Karmire		
Address Line 1:	150 Fayetteville Street		
Address Line 2:	Suite 2300		
Address Line 4:	Raleigh, NORTH CAROLINA 27601		
ATTORNEY DOCKET NUMBER:	11874.195		
NAME OF SUBMITTER:	Perky L. Karmire		
SIGNATURE:	/Perky L. Karmire/		
DATE SIGNED:	12/30/2015		
Total Attachments: 5			
source=WMI - Triangle - Trademark Security Agreement#page1.tif			
source=WMI - Triangle - Trademark Security Agreement#page2.tif			
source=WMI - Triangle - Trademark Security Agreement#page3.tif			

OP \$40.00 4359469

source=WMI - Triangle - Trademark Security Agreement#page4.tif

source=WMI - Triangle - Trademark Security Agreement#page5.tif

THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS EVIDENCED HEREBY ARE SUBORDINATE IN THE MANNER AND TO THE EXTENT SET FORTH IN THE SUBORDINATION AND INTERCREDITOR AGREEMENT DATED AS OF DECEMBER 18, 2015, BY AND AMONG NXT CAPITAL, LLC, AS ADMINISTRATIVE AGENT FOR THE SENIOR LENDERS (AS DEFINED THEREIN), TRIANGLE CAPITAL CORPORATION, AS AGENT FOR THE SUBORDINATED LENDERS (AS DEFINED THEREIN), SUCH SUBORDINATED LENDERS, WMI HOLDING LLC, WMI PARENT INC., WOMEN'S MARKETING HOLDINGS, LLC AND WOMEN'S MARKETING, INC., AS THE SAME MAY BE AMENDED, MODIFIED, RESTATED OR SUPPLEMENTED FROM TIME TO TIME.

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (the "**Agreement**") made as of this 18th day of December, 2015, by Women's Marketing, Inc., a New York corporation ("**Grantor**"), in favor of Triangle Capital Corporation, in its capacity as Agent for the Lenders party to the Loan Agreement (defined below) (herein, "**Grantee**"):

W I T N E S S E T H

WHEREAS, Grantor, one or more of its affiliates, Grantee and the lenders identified therein are parties to that certain Loan Agreement dated as of December 18, 2015 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "**Loan Agreement**") providing for the extensions of credit to be made to Grantor (or one or more affiliates thereof) by Grantee and Lenders;

WHEREAS, pursuant to the terms of that certain Guarantee and Collateral Agreement dated as of December 18, 2015, among Grantor, one or more of its affiliates and Grantee (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "**Collateral Agreement**"), Grantor has granted to Grantee, for the benefit of Secured Parties, a security interest in substantially all of the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Collateral Agreement), together with the goodwill of the business symbolized by Grantor's Trademarks, and all products and proceeds thereof, to secure payment and performance of the Obligations;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

1. Incorporation of Loan Agreement and Collateral Agreement. The Loan Agreement and Collateral Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Collateral Agreement.
2. Grant and Reaffirmation of Grant of Security Interests. To secure payment and performance of the Obligations, Grantor hereby grants to Grantee, for the benefit of Secured Parties, and hereby reaffirms its prior grant pursuant to the Collateral Agreement of, a continuing security interest in Grantor's entire right, title and interest in and to the following (all of the

following items or types of property being herein collectively referred to as the “**Trademark Collateral**”), whether now owned or existing or hereafter created, acquired or arising:

(i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(ii) all products and proceeds of the forgoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

[Signature Page Follows]

IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

WOMEN'S MARKETING, INC.

By: 

Name: Noel Trauss

Title: Vice President

Agreed and Accepted

As of the Date First Written Above:

TRIANGLE CAPITAL CORPORATION,

as Agent

By: _____

Name: _____

Title: _____

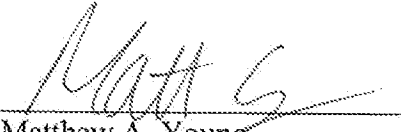
IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

WOMEN'S MARKETING, INC.

By: _____
Name: _____
Title: _____

Agreed and Accepted
As of the Date First Written Above:

TRIANGLE CAPITAL CORPORATION,
as Agent

By: 
Name: Matthew A. Young
Title: Managing Director

SCHEDULE 1

Trademark Registrations

Trademark	Registration Number	Registration Date	Application Number	Application Date	Jurisdiction
WOMEN'S MARKETING EXCHANGE	4359469	6/25/13	85806162	12/19/12	USPTO

Trademark Applications

None.