

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM367518

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cook Islands Intl. LLC		12/17/2015	LIMITED LIABILITY COMPANY: COOK ISLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	True Colors Intl LLC		
<b>Street Address:</b>	c/o Stepp Law Corporation		
<b>Internal Address:</b>	15707 Rockfield Boulevard, Suite 101		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92618		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: COOK ISLANDS		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3794648	CANINE COLORS	
<b>Registration Number:</b>	1605983	TRUE COLORS	
<b>Registration Number:</b>	2589606	READING COLORS	
<b>Registration Number:</b>	2754171	TRUE COLORS UNIVERSITY	
<b>Registration Number:</b>	3208136		
<b>Registration Number:</b>	3908651	TRUE COLORS INTERNATIONAL	
<b>Registration Number:</b>	4422717		
<b>Registration Number:</b>	3313601	THE FOUR COLORS	
<b>Registration Number:</b>	4625336	COLORS	
<b>Registration Number:</b>	4852207	TRUE COLORS INTL.	
<b>Registration Number:</b>	4828431		
<b>Serial Number:</b>	86558261	TRUE COLORS INTERNATIONAL CERTIFIED TRUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-855-1246		
<b>Email:</b>	rlau@stetinalaw.com		
<b>TRADEMARK</b>			

CH \$315.00 3794648

**Correspondent Name:** Kit M. Stetina  
**Address Line 1:** 75 Enterprise  
**Address Line 2:** Suite 250  
**Address Line 4:** Aliso Viejo, CALIFORNIA 92656

**ATTORNEY DOCKET NUMBER:** COLRS-000

**NAME OF SUBMITTER:** Kit M. Stetina

**SIGNATURE:** /kms/

**DATE SIGNED:** 12/30/2015

**Total Attachments: 3**

source=Assignment\_TrueColorsIntlLLC\_Signed#page1.tif

source=Assignment\_TrueColorsIntlLLC\_Signed#page2.tif

source=Assignment\_TrueColorsIntlLLC\_Signed#page3.tif

### TRADEMARK ASSIGNMENT

WHEREAS, **Cook Islands Intl. LLC**, a Cook Islands limited liability company, having a mailing address of **c/o Stepp Law Corporation, 15707 Rockfield Boulevard, Suite 101, Irvine, California 92618** (hereinafter “Assignor”), has adopted, used, and is using the following United States pending and registered trademarks (hereinafter collectively referred to as “Marks”):

- U.S. Reg. No. 3,794,648 registered May 25, 2010 for the mark **CANINE COLORS**
- U.S. Reg. No. 1,605,983 registered July 10, 1990 for the mark **TRUE COLORS**
- U.S. Reg. No. 2,589,606 registered July 2, 2002 for the mark **READING COLORS**
- U.S. Reg. No. 2,754,171 registered August 19, 2003 for the mark **TRUE COLORS UNIVERSITY**

- U.S. Reg. No. 3,208,136 registered February 13, 2007 for the mark

- U.S. Reg. No. 3,908,651 registered January 18, 2011 for the mark



- U.S. Reg. No. 4,422,717 registered October 22, 2013 for the mark

- U.S. Reg. No. 3,313,601 registered October 16, 2007 for the mark **THE FOUR COLORS**

- U.S. Reg. No. 4,625,336 registered on October 21, 2014 for the mark **COLORS**

- U.S. Reg. No. 4,852,207 registered on November 10, 2015 for the mark



- U.S. Reg. No. 4,828,431 registered on October 6, 2015 for the mark



- U.S. Serial No. 86/558,261 filed March 9, 2015 for the mark



WHEREAS, **True Colors Intl LLC**, a Cook Islands limited liability company, having a mailing address of **c/o Stepp Law Corporation, 15707 Rockfield Boulevard, Suite 101, Irvine, California 92618** (hereinafter "Assignee"), is desirous of acquiring said Marks and the registrations and applications thereof together with the goodwill symbolized by said Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title, and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks in the above-identified registrations and applications thereof and the right to bring action and collect damages for any past infringement of said Marks.

IN TESTIMONY WHEREOF, Assignor hereunto sets its hand and seal this 17 day of DECEMBER, 2015.

**Cook Islands Intl, LLC**

By: 

**Iain G. Saul, President**

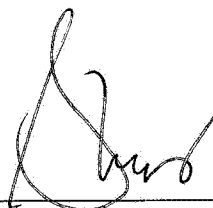
**ACKNOWLEDGMENT**

*A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.*

State of California    )  
  ) ss:  
County of Orange     )

On this 17 day of December, 2015, before me, Suzanne Kay, a Notary Public in and for the State and County aforesaid, personally appeared, Iain G. Saul, personally known to me, or proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument and acknowledged the same to be his free act and deed.

SEAL:



\_\_\_\_\_  
Notary Public

T:\CLIENT DOCUMENTS\COLRS\000\COLRS000.TRADEMARKASSIGNMENT.TRUECOLORSINTLLC.DOC  
KMS/rl

