

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367641

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hansel 'N Gretel Brand, Inc.		12/22/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	The Estate of Milton S. Rattner		
Street Address:	125 Black Birch Trail		
City:	Florence		
State/Country:	MASSACHUSETTS		
Postal Code:	01062		
Entity Type:	ESTATE: UNITED STATES		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	3403460	BE ON YOUR HEALTHY WAY	
Registration Number:	3799464	HONEY VALLEY FARM	
Registration Number:	3877311	HEART WISE	
Registration Number:	3365532	THE HEALTHY DELI	
Registration Number:	3376368	IRRESISTIBLE FLAVOR	
Registration Number:	3281768	BRICK OVEN STYLE	
Registration Number:	2558811	HANSEL 'N GRETEL	
Registration Number:	2503032	TUTTA BELLA	
Registration Number:	2294558	LOVE AT FIRST BITE	
Registration Number:	2164029	HANSEL 'N GRETEL	
Registration Number:	2179530	GOURMET PALATE	
Registration Number:	1840668	STAR VALUE	
Registration Number:	1827580	OLD WORLD	
Registration Number:	1748679	GET A SLICE OF THE GOOD LIFE	
Registration Number:	1687978	THE DELI NUTRITION EXPERTS	
Registration Number:	1655637	HANSEL 'N GRETEL	
Registration Number:	1562405	YOU NEVER TASTED HAM THIS GOOD BECAUSE T	
Registration Number:	1583803	THE HEALTHY DELI	
Registration Number:	1516543	DELI DELIGHT BRAND	

OP \$490.00 3403460

CORRESPONDENCE DATA**Fax Number:** 2122025199*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 212-584-1990**Email:** docket@suttonmagidoff.com**Correspondent Name:** Paul J. Sutton Sutton Magidoff LLP**Address Line 1:** 909 Third Avenue**Address Line 2:** 27th Floor**Address Line 4:** New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	44784.010000
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NAME OF SUBMITTER:	Paul J. Sutton
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SIGNATURE:	/Paul J. Sutton/
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DATE SIGNED:	12/31/2015
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Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT made by and between HANSEL 'N GRETEL BRAND, INC., a New York corporation (“ASSIGNOR”), located at 125 Black Birch Trail, Florence, Massachusetts 010602 and The Estate of Milton S. Rattner, (“ASSIGNEE”), and whose address is 125 Black Birch Trail, Florence, Massachusetts 010602;

W I T N E S S E T H:

WHEREAS, ASSIGNOR is the sole and exclusive owner of rights in and to the trademark registrations listed in the attached Schedule A (the “Trademarks”), including, but not limited to the registrations for the Trademarks, and further is the sole and exclusive owner of all goodwill related thereto;

WHEREAS, ASSIGNEE desires to acquire all rights, title and interest in and to the Trademarks; and all goodwill related therewith, with respect to all of the goods and services listed in the registrations for the Trademarks (hereinafter the “Goods and Services”), and the right to the exclusive use of the Trademarks, for all such Goods and Services; and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

1. Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of TEN DOLLARS (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE the full and exclusive entire right, title and interest in, to and under the Trademarks, for all the Goods and Services and the goodwill associated therewith, including, without limitation, all renewals thereof, all proceeds therefrom (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the goodwill associated with and symbolized by the Trademarks and the registrations.

IN WITNESS WHEREOF, THIS ASSIGNMENT has been duly authorized, executed and is effective as of the day and year written below.

Date: December 22, 2015

By: Bambi Maxine Rattner
Bambi Maxine Rattner, President

US Trademark
Registrations

Schedule A

	Serial Number	Reg. Number	Word Mark
1	78898036	3403460	BE ON YOUR HEALTHY WAY
2	77864115	3799464	HONEY VALLEY FARM
3	77404765	3877311	HEART WISE
4	77206916	3365532	THE HEALTHY DELI
5	77033965	3376368	IRRESISTIBLE FLAVOR
6	77033152	3281768	BRICK OVEN STYLE
7	76293794	2558811	HANSEL 'N GRETEL
8	75908241	2503032	TUTTA BELLA
9	75632051	2294558	LOVE AT FIRST BITE
10	75300457	2164029	HANSEL 'N GRETEL
11	75239928	2179530	GOURMET PALATE
12	74355053	1840668	STAR VALUE
13	74314769	1827580	OLD WORLD
14	74206697	1748679	GET A SLICE OF THE GOOD LIFE
15	74019877	1687978	THE DELI NUTRITION EXPERTS
16	73670343	1655637	HANSEL 'N GRETEL
17	73784648	1562405	YOU NEVER TASTED HAM THIS GOOD BECAUSE THERE'S NEVER BEEN A HAM THIS GOOD BEFORE!
18	73779975	1583803	THE HEALTHY DELI
19	73607183	1516543	DELI DELIGHT BRAND