

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM367496

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		12/29/2015	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Elations Company LLC		
Street Address:	10300 Alliance Road		
Internal Address:	Suite 500		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45242		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3925333	BOOMERS BUILDING A BETTER AMERICA	
Registration Number:	2626568	ELATIONS	
Registration Number:	3867453	ELATIONS	
Registration Number:	3557990	ELATIONS	
Registration Number:	4035230	ELATIONS	
Registration Number:	4060471	ELATIONS	
Registration Number:	3401565		
Registration Number:	4056791		
CORRESPONDENCE DATA			
Fax Number:	6502515002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 251-5027		
Email:	ksolomon@stblaw.com		
Correspondent Name:	Marcela Robledo, Esq.		
Address Line 1:	Simpson Thacher & Bartlett LLP		
Address Line 2:	2475 Hanover Street		
Address Line 4:	Palo Alto, CALIFORNIA 94304		

CH \$215.00 3925333

ATTORNEY DOCKET NUMBER:	509265/1683
NAME OF SUBMITTER:	Marcela Robledo
SIGNATURE:	/mr/
DATE SIGNED:	12/30/2015
Total Attachments: 5 source=Trademark Security Interest Release - Elations#page1.tif source=Trademark Security Interest Release - Elations#page2.tif source=Trademark Security Interest Release - Elations#page3.tif source=Trademark Security Interest Release - Elations#page4.tif source=Trademark Security Interest Release - Elations#page5.tif	

**TRADEMARK SECURITY AGREEMENT
NOTICE OF TERMINATION AND RELEASE**

This NOTICE OF TERMINATION AND RELEASE (this "Release") is dated as of December 29, 2015, and made by The Elations Company LLC, a Delaware limited liability company, located at 10300 Alliance Road, Suite 500, Cincinnati, Ohio 45242 (the "Debtor") and JPMorgan Chase Bank, N.A., as Administrative Agent for and on behalf of the Lenders (as defined below) (the "Secured Party").

WITNESSETH

WHEREAS, pursuant to that certain Credit Agreement dated as of December 20, 2012, (as amended, restated or otherwise modified from time to time, the "Credit Agreement") by and among Sunny Delight Beverages Co. ("Borrower") and Beverages Holdings, LLC ("Holdings"), the financial institutions from time to time signatory thereto (individually a "Lender", and any and all such financial institutions collectively the "Lenders"), the Secured Party and the other agents party thereto, the Lenders have agreed, subject to the satisfaction of certain terms and conditions, to extend or continue to extend financial accommodations to the Borrower;

WHEREAS, in connection with the Credit Agreement, the Debtor executed and delivered that certain Security Agreement, dated as of December 20, 2012, to the Secured Party (as amended or otherwise modified from time to time, the "Security Agreement");

WHEREAS, in connection with the Credit Agreement and the Security Agreement, the Debtor executed a Trademark Security Agreement dated December 20, 2012, (the "Trademark Security Agreement") to further confirm the grant to the Secured Party a continuing security interest in all of Trademark Collateral to secure all Obligations (as defined in the Credit Agreement);

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on January 11, 2013, at Reel 004941/Frame 0148; and

WHEREAS, in connection with a disposition permitted under the Credit Agreement, the Secured Party hereby terminates and releases the security interest in the trademark registrations listed on Schedule A that Debtor had previously granted to the Secured Party.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Release, the parties hereby agree as follows:

1. Incorporation of Prior Agreements. All terms capitalized but not otherwise defined herein shall have the same meanings set forth in the Trademark Security Agreement.
2. Release of Security Interests. The Secured Party hereby terminates and releases all of its security interests in the trademark registrations listed on Schedule A hereto, and all proceeds and products of the foregoing, including any claims against third parties for the past, present or future infringement of any trademarks included in the Trademark

Collateral. This Release does not release, relinquish, discharge or terminate the Secured Party's security interest in any intellectual property or any other asset of the Debtor other than the trademark registrations listed on Schedule A hereto.

3. Further Assurances. The Secured Party agrees to execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation) and to do such other acts as may be reasonably requested by the Debtor to effect the release of the security interests contemplated hereby.
4. This Release shall be binding on the parties' legal representatives, assigns and successors.

* * *

IN WITNESS WHEREOF, the parties have duly executed this Release as of the above
date.

DEBTOR:

The Elations Company LLC

By: Timothy S. Voelke
Name: Timothy S. Voelke
Title: VOE PRESIDENT

SECURED PARTY:

JPMorgan Chase Bank, N.A.

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the parties have duly executed this Release as of the above date.

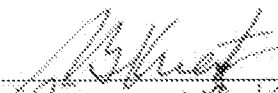
DEBTOR:

The Elations Company LLC

By: _____
Name: _____
Title: _____

SECURED PARTY:

JPMorgan Chase Bank, N.A.

By:  _____
Name: Michael B. Wertz
Title: EXECUTIVE DIRECTOR

Schedule A

Trademarks

Trademark	Application Number (Application Date)	Registration Number (Registration Date)	Recorded Owner
BOOMERS BUILDING A BETTER AMERICA	85/081406 (July 9, 2010)	3925333 (March 1, 2011)	The Elations Company LLC
ELATIONS	78/008201 (May 15, 2000)	2626568 (September 24, 2002)	The Elations Company LLC
ELATIONS	77966860 (March 24, 2010)	3867453 (October 26, 2010)	The Elations Company LLC
ELATIONS	76/978609 (February 4, 2005)	3557990 (January 6, 2009)	The Elations Company LLC
ELATIONS (& Design)	77/240067 (July 26, 2007)	4035230 (October 4, 2011)	The Elations Company LLC
ELATIONS (& Design)	77/805087 (August 14, 2009)	4060471 (November 22, 2011)	The Elations Company LLC
DESIGN ONLY (ELATIONS)	77/240076 (July 26, 2007)	3401565 (March 25, 2008)	The Elations Company LLC
DESIGN ONLY (ELATIONS)	77/805096 (August 14, 2009)	4056791 (November 15, 2011)	The Elations Company LLC