

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367781

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|---|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Violet Media Corp. | | 12/22/2015 | CORPORATION: NEVADA |
| RECEIVING PARTY DATA | | | |
| Name: | Trevica, LLC | | |
| Street Address: | 555 Bryant Street #565 | | |
| City: | Palo Alto | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94301 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3573893 | GENESIS | |
| Registration Number: | 2106752 | 'GIRL NEXT DOOR' | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8185943803 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 818 227 1145 | | |
| Email: | dan@popcorn.com | | |
| Correspondent Name: | Daniel Coleman | | |
| Address Line 1: | 555 Bryant Street \$565 | | |
| Address Line 4: | Palo Alto, CALIFORNIA 94301 | | |
| NAME OF SUBMITTER: | Daniel Coleman | | |
| SIGNATURE: | /Daniel Coleman/ | | |
| DATE SIGNED: | 01/04/2016 | | |
| Total Attachments: 2 | | | |
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| source=Executed TM Assignment Violet to Trevica 2d set#page2.tif | | | |

OP \$65.00 3573893

[EXHIBIT 2.1]

Assignment of Trademark

Assignment Record Branch


WHEREAS, Violet Media Corp. (Name of assignor/conveying party), a ^{Nevada}~~New Jersey~~ corporation located at 46 Violet Avenue, Poughkeepsie, NY 12601 owns the two (2) federal trademark registrations set out in the attached Schedule 1; and

WHEREAS, Trevica, LLC (Name of assignee/receiving party), a Delaware limited liability company located at 555 Bryant Street #565, Palo Alto, CA 94301 is desirous of acquiring said registrations set out in the attached Schedule 1;

WHEREAS, Violet Media Corp. possesses all required authority and permissions to make an assignment of its rights in the marks and the Trademark Registrations set out in the attached Schedule 1;

NOW, THEREFORE for good and valuable consideration, Violet Media Corp. hereby assigns the entire interest and goodwill of the business of each registration number set out in the attached Schedule 1 to Trevica, LLC.

VIOLET MEDIA CORP.


SIGNATURE

12/27/15
DATE

VP
OFFICIAL TITLE

SCHEDULE 1

| Registration Number | Word Mark |
|----------------------------|------------------|
| 3573893 | Genesis |
| 2106752 | Girl Next Door |