

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM367801

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sara Lee Foods, LLC		12/18/2015	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Tyson Foods, Inc.		
Street Address:	2200 Don Tyson Parkway		
City:	Springdale		
State/Country:	ARKANSAS		
Postal Code:	72762		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4733416	NATURALS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	marianne.mcbeth@tyson.com		
Correspondent Name:	Marianne McBeth		
Address Line 1:	2200 Don Tyson Parkway		
Address Line 4:	Springdale, ARKANSAS 72762		
NAME OF SUBMITTER:	Nathan Hodne		
SIGNATURE:	/nathan hodne/		
DATE SIGNED:	01/04/2016		
Total Attachments: 2			
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source=Trademark Assignment-Naturals#page2.tif			

CH \$40.00 4733416

ASSIGNMENT OF TRADEMARK

WHEREAS, Sara Lee Foods, LLC, having its principal place of business at 400 S. Jefferson Street, Chicago, Illinois 60607 (hereinafter "Sara Lee"), has used, is using and is the owner of the entire right, title and interest in and to, and to the use of the following trademark:

Trademark
NATURALS

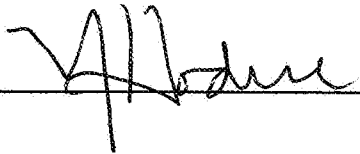
Registration No.
4,733,416

WHEREAS, Tyson Foods, Inc., a Delaware corporation, having a principal place of business at 2200 W. Don Tyson Parkway, Springdale, Arkansas 72762 (hereinafter "Tyson"), is desirous of acquiring the entire right, title and interest of Sara Lee in and to, and to the use of the above identified trademark, together with the goodwill of the business connected with the use of and symbolized by said trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Sara Lee hereby sells, assigns, transfers and conveys to Tyson its entire right, title and interest in and to, and to the use of the above-identified trademark, together with the goodwill of the business connected with the use of and symbolized by said trademark.

Signed by the parties this 18th day of December, 2015.

ATTEST:



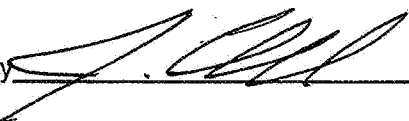
TYSON FOODS, INC.,
a Delaware corporation

By 

ATTEST:



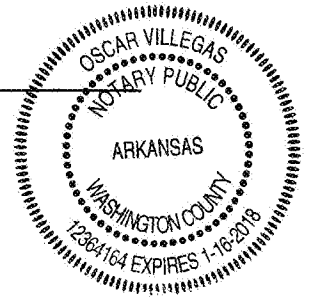
SARA LEE FOODS, LLC,
a Delaware limited liability company

By 

STATE OF Arkansas)
) ss.
COUNTY OF Washington)

Before me, a Notary Public in and for said County and State on this 18th day of December, 2015 personally appeared R. Reed Hudson, to me known to be the identical person who executed the foregoing ASSIGNMENT OF TRADEMARKS and acknowledged to me that he executed the same as his free and voluntary act and deed for the purposes therein set forth.

Oscar Villegas
Notary Public



My commission expires:
1/16/2018

STATE OF Illinois)
) ss.
COUNTY OF Cook)

Before me, a Notary Public in and for said County and State on this 18th day of December, 2015 personally appeared Jeffrey Caswell, to me known to be the identical person who executed the foregoing ASSIGNMENT OF TRADEMARKS and acknowledged to me that he executed the same as his free and voluntary act and deed for the purposes therein set forth.

Janet M. Hogan
Notary Public

My commission expires:
6/21/2016

