

Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

#### 1. Name of conveying party(ies):

HOTWAX CMS, INC.

- Individual(s)
- Partnership
- Corporation- State: North Carolina
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) U.S.

Additional names of conveying parties attached?  Yes  No

#### 3. Nature of conveyance/Execution Date(s) :

Execution Date(s) December 22, 2015

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

#### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes

No

Name: HOTWAX MEDIA, INC.

Street Address: 10 Exchange Place, Suite 61

City: Salt Lake City

State: Utah

Country: U. S. Zip: 84111

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Utah
- Other \_\_\_\_\_ Citizenship U.S.

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

#### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) \_\_\_\_\_ Text \_\_\_\_\_

B. Trademark Registration No.(s)

3,989,193

Additional sheet(s) attached?  Yes  No

#### C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

HOTWAX WEBSITES

#### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: H. Dickson Burton

Internal Address: \_\_\_\_\_

Street Address: 230 South 500 East, Suite 300

City: Salt Lake City

State: Utah Zip: 84102

Phone Number: 801-532-1922

Docket Number: 801-531-9168

Email Address: trademark@traskbritt.com

#### 6. Total number of applications and registrations involved:

1

#### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \_\_\_\_\_

- Authorized to be charged to deposit account
- Enclosed

#### 8. Payment Information:

Deposit Account Number 20-1469

Authorized User Name TraskBritt, P.C.

#### 9. Signature:

Signature

H. Dickson Burton, Esq.

Name of Person Signing

12-24-15  
Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1450

## TRADEMARK ASSIGNMENT

WHEREAS, Hotwax CMS, Inc., a North Carolina corporation, having a principal place of business at 27 Alabama Ave., Weaverville, North Carolina, 28787 (hereinafter "ASSIGNOR") owns U.S. Registration No. 3989193 for HOTWAX WEBSITES and claims common law rights in and has used the mark HOTWAX WEBSITES and HOTWAX for computer services, namely, creating, maintaining, designing and implementing web sites for others and hosting the web site of others on a computer server for a global computer network; and

WHEREAS, HotWax Media, Inc., dba HotWax Systems, a Utah corporation with a place of business at 10 Exchange Place, Suite 61, Salt Lake City, Utah 84111, (hereinafter "ASSIGNEE"), is desirous of acquiring any and all rights ASSIGNOR may have in the HOTWAX WEBSITES trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all any and all their right, title and interest in and to the HOTWAX WEBSITES trademark and the HOTWAX trademark, together with the goodwill of the business symbolized by the HOTWAX WEBSITES and HOTWAX trademarks and with the right to recover and have damages and profits for past infringement, if any.

  
\_\_\_\_\_  
Hotwax CMS, Inc.

By: J. SCHALLER 22 DEC 2015

Title: CEO