

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368099

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Principal Finance Company, LLC		07/22/2015	Limited Liability Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Cessna Aircraft Company		
Street Address:	One Cessna Blvd.		
Internal Address:	Building C-1		
City:	Wichita		
State/Country:	KANSAS		
Postal Code:	67215		
Entity Type:	CORPORATION: KANSAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3850614	HEMISPHERE	
Registration Number:	3842135	HEMISPHERE 200XR	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-641-1600		
Email:	docketingtm@hdp.com, jcatanese@hdp.com		
Correspondent Name:	HARNESS, DICKEY & PIERCE, P.L.C.		
Address Line 1:	P.O. BOX 828		
Address Line 4:	BLOOMFIELD HILLS, MICHIGAN 48303		
ATTORNEY DOCKET NUMBER:	3191C-200145 & 200146-US		
NAME OF SUBMITTER:	Jennifer Catanese		
SIGNATURE:	/Jennifer Catanese/		
DATE SIGNED:	01/06/2016		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

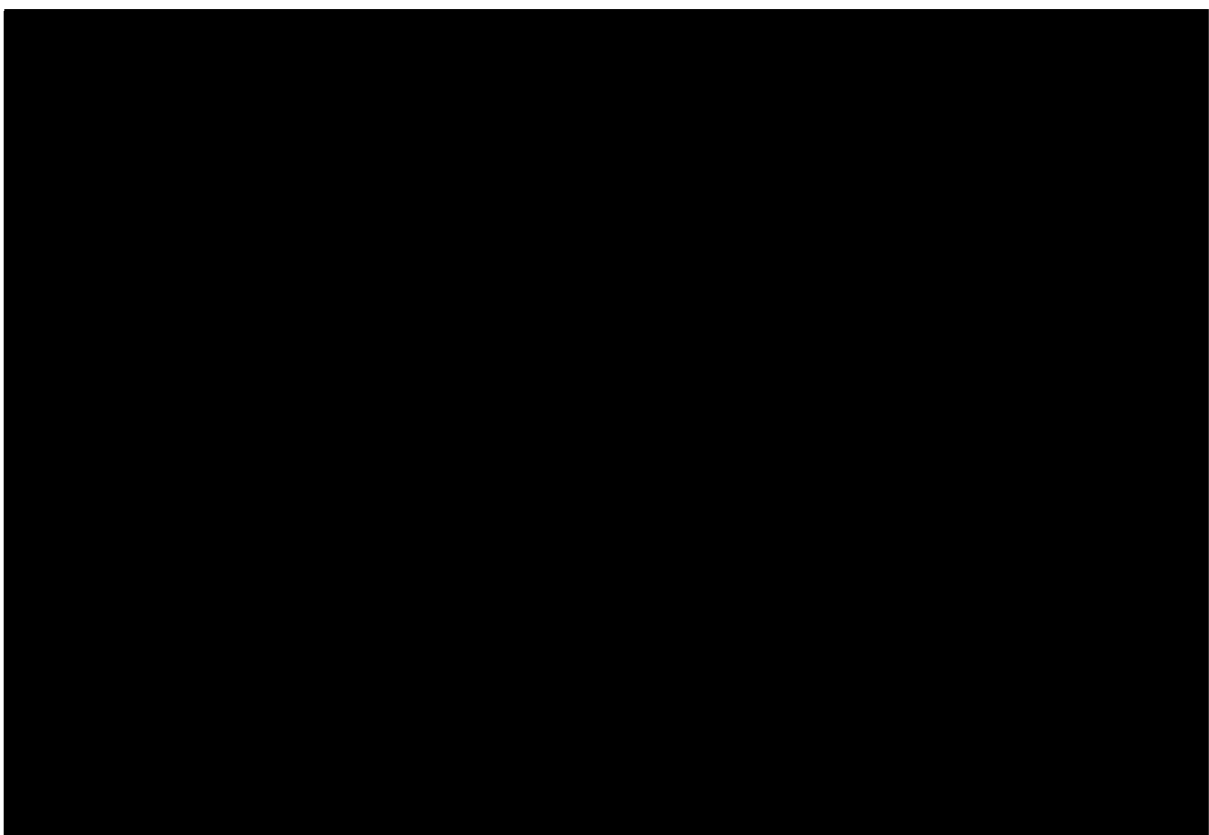
This Trademark Assignment ("Assignment" or "Agreement") made this 22nd day of July, 2015, by and between **Global Principal Finance Company, LLC**, a Delaware Limited Liability Corporation having its principal place of business at 4 World Financial Center, New York, New York 10080 (the "Assignor") and **Cessna Aircraft Company**, a Kansas Corporation having its principal place of business at One Cessna Blvd., C-1, Wichita, Kansas 67215 (the "Assignee").

WHEREAS, Assignor owns the trademarks **HEMISPHERE** and **HEMISPHERE 200XR** in the United States (the "Marks"); and is also the owner of United States Trademark Registration No. 3,850,614, Reg. Date September 21, 2010, for **HEMISPHERE** and United States Trademark Registration No. 3,842,135, Reg. Date August 31, 2010, for **HEMISPHERE 200XR** (collectively the "Registrations"), any common law rights in **HEMISPHERE** and **HEMISPHERE 200XR** based on Assignor's use of the Marks, and the associated goodwill (collectively hereinafter the "Assets");

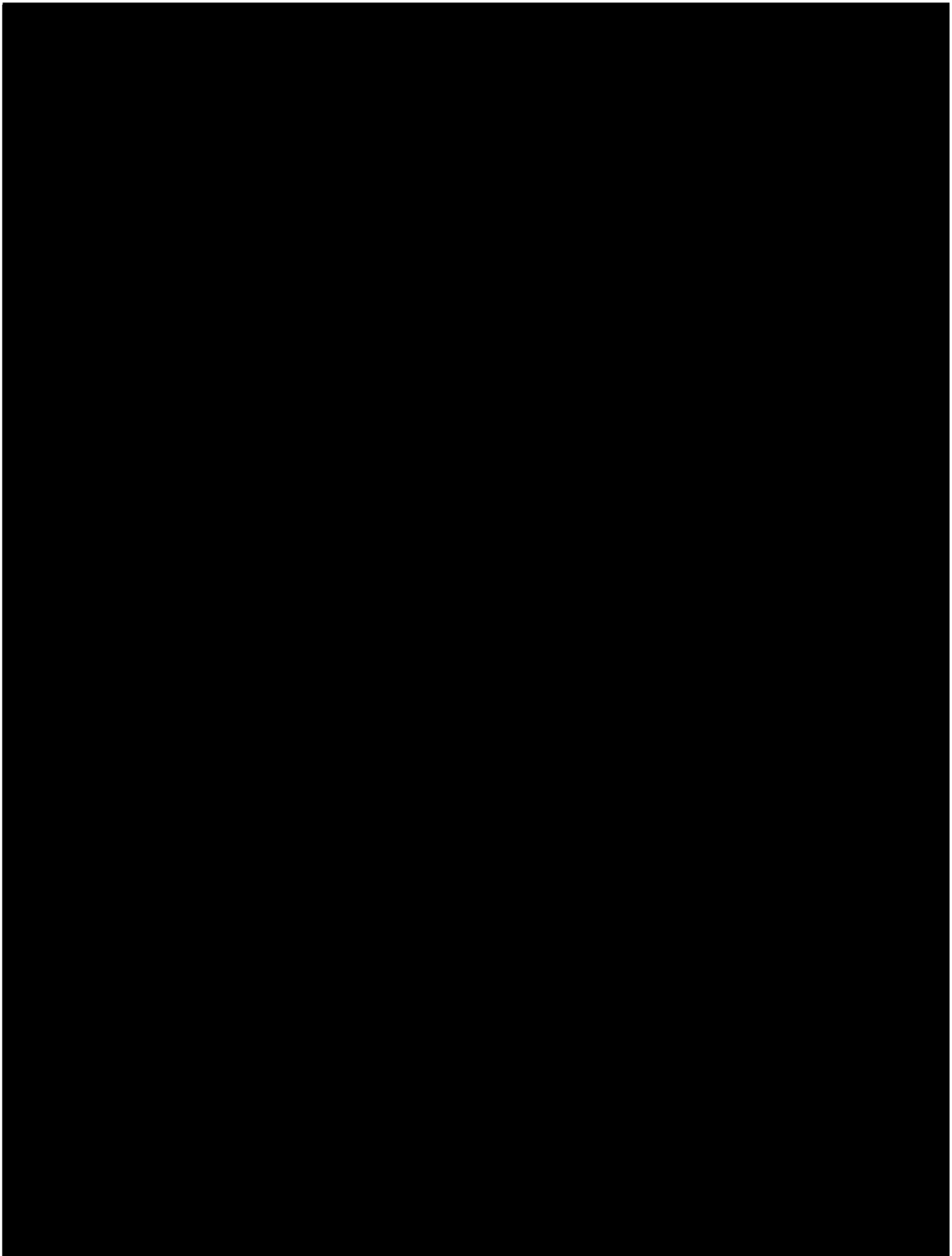
WHEREAS, Assignee wishes to acquire all the Assets to be owned by them on a sole and exclusive basis;

NOW, THEREFORE, in consideration of [REDACTED], the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, conveys, transfers and assigns to Assignee, and Assignee accepts from Assignor, all rights, title, and interest in and to the Assets.

[REDACTED] Assignor further assigns to Assignee the exclusive right to sue for and recover all damages of any kind caused by any past violations of any of the Assets.



TRADEMARK ASSIGNMENT



This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

TRADEMARK ASSIGNMENT

The signatory for each party represents and warrants that it has authority to execute this Assignment and has authority to agree to all the terms contained herein.

This Trademark Assignment shall be executed in multiple originals, and each such signed original shall serve as an original document for all purposes under law and equity in all jurisdictions.

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TRADEMARK ASSIGNMENT

IN WITNESS WHEREOF, the parties have duly executed and delivered this Trademark Assignment on the date first written above.

GLOBAL PRINCIPAL FINANCE COMPANY, LLC

CESSNA AIRCRAFT COMPANY

By: [Signature]

By: [Signature]

Name (print): Kevin Mulholland

Name (print): Matthew D. Fisher

Title: Director

Title: Asst. Gen Counsel / Asst. Sec'y

Date: 7/22/15

Date: 7/27/15

STATE OF NEW YORK
COUNTY OF NEW YORK (NASSAU)

STATE OF KANSAS
COUNTY OF SEDGWICK

Subscribed and sworn to before me this 22 day of July, 2015,

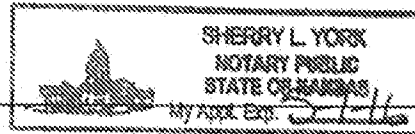
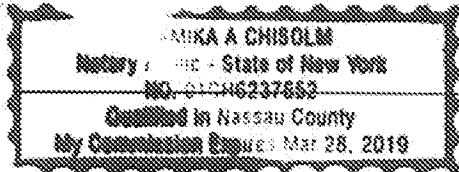
Subscribed and sworn to before me this 27th day of July, 2015,

[Signature]
Notary Public

[Signature]
Notary Public

My Commission Expires: 3/28/19

My Commission Expires:



[Signature Page for Global Principal Finance Company, LLC /Cessna Aircraft Company Trademark Assignment]

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