

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368191

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBC Acquisition, LLC		01/05/2016	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	AdvancePierre Foods, Inc.		
Street Address:	9987 Carver Road, Suite 500		
City:	Blue Ash		
State/Country:	OHIO		
Postal Code:	45242		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77952836	BETTER BAKERY	
Serial Number:	86395029	SKINNY MELTS	
CORRESPONDENCE DATA			
Fax Number:	9374436635		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	937-443-6958		
Email:	trademarks@thompsonhine.com		
Correspondent Name:	Theodore D. Lienesch		
Address Line 1:	10050 Innovation Drive, Suite 400		
Address Line 4:	Miamisburg, OHIO 45342-4934		
ATTORNEY DOCKET NUMBER:	026721-02061/JMB		
NAME OF SUBMITTER:	Theodore D. Lienesch		
SIGNATURE:	/theodore d lienesch/		
DATE SIGNED:	01/06/2016		
Total Attachments: 2			
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source=US Trademark Assignment - BBC AcquisitionLLC#page2.tif			

OP \$65.00 77952836

U.S. TRADEMARK ASSIGNMENT

In consideration of the sum of \$1.00, as well as other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, BBC Acquisition, LLC, a Delaware limited liability company, having its principal office at 9987 Carver Rd., Suite 500, Blue Ash, Ohio 45242 (hereinafter "Assignor") does hereby sell, assign, convey and deliver to AdvancePierre Foods, Inc., a Delaware corporation, having its principal offices at 9987 Carver Rd., Suite 500, Blue Ash, Ohio 45242 (hereinafter "Assignee"), its successors and assigns, Assignor's entire right, title and interests in and to the trademarks identified on Exhibit A attached hereto (the "Marks"), together with that part of Assignor's business to which the Marks pertain, which business is ongoing and existing, the goodwill of the business symbolized by the Marks, and all registrations and applications therefor, including any renewals and extensions of the registrations that are or may be secured, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of her successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of this 5th day of January 2016.

ASSIGNOR

BBC Acquisition, LLC

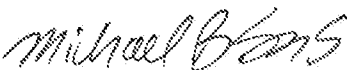
By: 
Name: Michael B. Sims
Title: Chief Financial Officer,
Vice President, Treasurer
and Secretary

Exhibit A – Schedule of Marks

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
BETTER BAKERY	77/952,836	3/8/2010	3,912,552	1/25/2011
SKINNY MELTS	86/395,029	9/15/2014	4,833,869	10/13/2015