

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM368012

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Associated Brands Limited Partnership		12/31/2015	LIMITED PARTNERSHIP: CANADA
RECEIVING PARTY DATA			
Name:	Associated Brands, Inc.		
Street Address:	4001 Salt Works Road		
City:	Medina		
State/Country:	NEW YORK		
Postal Code:	14103		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2022880	ASSOCIATED BRANDS	
Serial Number:	86601427	ETERNITEA BLISS	
Registration Number:	2368988	J CLOTH	
Registration Number:	3933189	J CLOTH SCRUB	
Registration Number:	4208177	J SCRUB	
Registration Number:	4853459	NA	
Serial Number:	85714094	NA TEA NORTH AMERICAN TEA COMPANY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312/857-2424		
Email:	pattismart@hotmail.com		
Correspondent Name:	Patricia S. Smart		
Address Line 1:	53 West Jackson Boulevard		
Address Line 2:	Suite 432		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	AB		
NAME OF SUBMITTER:	Patricia S. Smart		

OP \$190.00 2022880

SIGNATURE:	/P S Smart/
DATE SIGNED:	01/05/2016
Total Attachments: 2 source=ABLP to AB US#page1.tif source=ABLP to AB US#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is by and between Associated Brands Limited Partnership, an Ontario, Canada limited partnership ("Assignor") and Associated Brands, Inc., a New York corporation, 4001 Salt Works Road, Medina, NY 14103 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks set forth on Exhibit A attached hereto (hereinafter the "Marks") and the related trademark registrations and applications; and

WHEREAS, Assignee, as successor to the business of the Assignor to which the Marks pertain, desires to acquire all right, title and interest in and to the Marks and in and to the registrations and applications therefor, as a successor to the portion of the business to which the Marks pertain and which business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks and the registrations therefor, together with the goodwill of the business symbolized by the Marks throughout the world;

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed in a manner appropriate thereto, effective as of December 31, 2015.

ASSOCIATED BRANDS
LIMITED PARTNERSHIP

By: _____

Jo Osborn

Vice President and Assistant Secretary

STATE OF ILLINOIS)
COUNTY OF DUPAGE)

On this 31st day of December, 2015, before me, personally appeared Jo Osborn, known by me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that the same as the act of Associated Brands Limited Partnership, a limited partnership, and that she has executed the same as the act of such company for the purposes and consideration therein expressed, and in the capacity therein stated.

Laura A. Raimondi
Notary Public

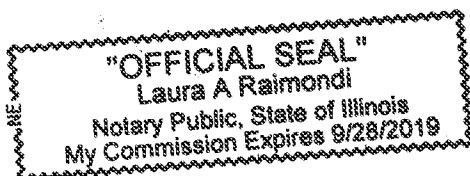


Exhibit A

<u>Trademark</u>	<u>Serial Number</u>	<u>Registration Number</u>
ASSOCIATED BRANDS	74610298	2022880
ETERNITEA BLISS	86601427	Application Pending
J CLOTH	75196174	2368988
J CLOTH SCRUB	77475142	3933189
J SCRUB	77475154	4208177
NA	85714080	4853459
NA NORTH AMERICAN TEA COMPANY & Design	85714094	Application Pending