

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368225

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LFP IP, LLC		01/06/2016	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	LFP CASINO IP, LLC		
Street Address:	8484 Wilshire Boulevard		
Internal Address:	Suite 900		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90211		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86616946	SEX IS GREAT BUT POKER LASTS LONGER	
CORRESPONDENCE DATA			
Fax Number:	7168491315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	716-849-1333		
Email:	ip@lglaw.com		
Correspondent Name:	Jonathan W. Brown, Esq.		
Address Line 1:	42 Delaware Avenue		
Address Line 2:	Suite 120		
Address Line 4:	Buffalo, NEW YORK 14202		
ATTORNEY DOCKET NUMBER:	11740.0085		
NAME OF SUBMITTER:	Jonathan W. Brown		
SIGNATURE:	/Jonathan W. Brown/		
DATE SIGNED:	01/06/2016		
Total Attachments: 1			
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OP \$40.00 86616946

**ASSIGNMENT OF TRADEMARK AND
THE UNITED STATES APPLICATION THEREFOR**

This assignment is made by and between LFP IP, LLC, a Delaware limited liability company with a principal place of business at 8484 Wilshire Boulevard, Suite 900, Beverly Hills, California 90211 (hereinafter referred to as "Assignor"), and LFP CASINO IP, LLC, a Delaware limited liability company with a principal place of business at 8484 Wilshire Boulevard, Suite 900, Beverly Hills, California 90211 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademark and the United States Trademark Application identified below (the "Mark" or the "Application"), along with the goodwill of the business appurtenant to said Mark:

Trademark	Application Serial No.	Filing Date
SEX IS GREAT BUT POKER LASTS LONGER	86616946	May 1, 2015

WHEREAS, Assignor has agreed to assign all right, title and interest in the Mark and the Application to the Assignee, including the goodwill associated with the Mark and any and all claims, demands, causes of action for infringement of the Mark, past, present and future, and all proceeds of the forgoing.

WHEREAS, Assignor agrees and acknowledges that after this assignment is executed, Assignee is the owner of all right, title and interest in and to the Mark or the phonetic equivalent thereof, and that the Mark and Application is valid.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and the Application, together with the goodwill of the business symbolized by the Mark, and any and all claims, demands, causes of action for infringement of the Mark, past, present and future, and all the proceeds from the foregoing.

Signed at Beverly Hills, California, this 6th Day of January 2016

LFP IP, LLC

By: 

Christopher Woodward,
Secretary/COO/EVP