

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368272

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Venture Lending & Leasing VI, Inc.		12/29/2015	CORPORATION: MARYLAND
Venture Lending & Leasing VII, Inc.		12/29/2015	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	LocalResponse, Inc.		
Street Address:	37 W. 28th Street		
Internal Address:	5th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86369777	QUALIA	
Serial Number:	86360366	CONSUMERS DECLARE. WE DELIVER.	
Serial Number:	86347176	QUALIA	
Serial Number:	86351365	INTENT QUALITY	
CORRESPONDENCE DATA			
Fax Number:	734-930249		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-761-3780		
Email:	ipfilings@bodmanlaw.com		
Correspondent Name:	Susan M. Kornfield, Bodman PLC		
Address Line 1:	201 S. Division St., Suite 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	Susan M. Kornfield		
SIGNATURE:	/susan m. kornfield/		
DATE SIGNED:	01/06/2016		

OP \$115.00 86369777

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE dated as of December 29, 2015 (this "Release") is made by Venture Lending & Leasing VI, Inc. and Venture Lending & Leasing VII, Inc., both Maryland corporations (referred to together as the "Secured Party"), under the Supplement No. 1 to Intellectual Property Security Agreement dated as of December 2, 2014 (as amended, restated or otherwise modified from time to time, the "Security Agreement") by and between the Secured Party and LocalResponse, Inc., a Delaware corporation (the "Debtor") and recorded in the records of the United States Patent and Trademark Office at Trademark Reel 5422, Frame 0298.

WHEREAS, pursuant to the Security Agreement, the Debtor granted to the Secured Party a security interest in the Debtor's trademarks, including but not limited to the trademarks listed on attached Schedule A (the "Trademarks").

WHEREAS, the Secured Party wishes to: (i) release and terminate all of its security interest covering the Trademarks; (ii) restore all right, title and interest in and to the Trademarks to Debtor; and (iii) terminate any and all liens and encumbrances respecting the Trademarks under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release and terminate its security interest in the Trademarks, and discharges, quit claims and relinquishes unto the Debtor (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Trademarks under the Security Agreement. Secured Party hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts, in each case at Debtor's expense, as may be reasonably necessary to effect the release of the security interest in the Trademarks contemplated hereby.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date above.

[Signature on Following Page]

VENTURE LENDING & LEASING VI, INC.

By: 

Name: Rudy Ruano

Title: Investment Partner

VENTURE LENDING & LEASING VII, INC.


By: 

Name: Rudy Ruano

Title: Investment Partner

RELEASE OF SECURITY INTEREST IN TRADEMARKS

Schedule A

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
	86/369777	8/18/14	n/a	n/a
CONSUMERS DECLARE. WE DELIVER.	86/360366	8/7/14	n/a	n/a
QUALIA	86/347176	7/24/14	n/a	n/a
INTENT QUALITY	86/351365	7/29/14	n/a	n/a