

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368082

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
South Beach Resort Development LLC		12/29/2015	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Generational GST Exempt 2013 Trust		
Street Address:	58 E. 79th Street		
Internal Address:	5F		
City:	NYC		
State/Country:	NEW YORK		
Postal Code:	10075		
Entity Type:	TRUST: FLORIDA		
Composed Of:	<ul style="list-style-type: none"> • Chantal Taic, UNITED STATES, INDIVIDUAL • Louis Taic, UNITED STATES, INDIVIDUAL • Jason Taic, UNITED STATES, INDIVIDUAL • Alexander Taic, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77620497	Z OCEAN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3059262227		
Email:	heidi@heidi8.com		
Correspondent Name:	Heidi Tandy		
Address Line 1:	1691 Michigan Ave		
Address Line 2:	Suite 360		
Address Line 4:	Miami Beach, FLORIDA 33139		
NAME OF SUBMITTER:	Heidi Howard Tandy, Esq.		
SIGNATURE:	/hht/		
DATE SIGNED:	01/06/2016		

OP \$40.00 77620497

Total Attachments: 1

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ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Agreement") is made and entered into as of December 29, 2015 (the "Effective Date") by and between South Beach Resort Development LLC a Florida Limited Liability Company with a principal place of business at 1458 Ocean Drive Miami Beach FLORIDA 33139 ("Assignor") and the Generational GST Exempt 2013 Trust, a ~~FLORIDA~~ trust with a registered agent address at 58 EAST 19TH ST ^{NEW YORK NY 10175} ("Assignee").

WHEREAS, Assignor is the owner of the trademarks Z OCEAN, Z OCEAN & Design, the domain name zooceanhotelsouthbeach.com and various Facebook, Pinterest, Twitter and other accounts related thereto (the "IP") and a registration at Reg. No. 3764755 (the "Registration"); and

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the IP and Registration;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of the right, title, and interest in, of and by Assignor of whatever kind in and to the IP and Registration, together with (1) the goodwill of the business relating to any and all products, services and other usages in respect upon which the IP and Registration are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the IP and Registration, including without limitation, and payments for past or future infringements and misappropriations of the IP and Registration; and (3) all rights to sue for past, present and future infringement or misappropriation of the IP and Registration.

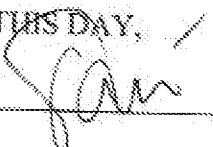
Assignor and Assignee mutually covenant that each will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the IP and Registration.

Assignor hereby warrants that it owns the IP and Registration, the IP and Registration are each and all free of all security interests, Assignor has not granted any licenses to use the IP and Registration, or other rights to the IP and Registration, to any party other than Assignee, and Assignor is not aware of any competing claims for, to or on any of the IP and Registration.

This Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same Agreement. This Agreement may be executed and delivered via electronic facsimile (including scanning and e-signature) transmission with the same force and effect as if it were executed and delivered by the parties simultaneously in the presence of one another, and signatures on a facsimile copy hereof shall be deemed authorized, original signatures.

Governing Law. This Agreement shall be interpreted and construed in accordance with the laws of the State of Florida of the United States, without reference to choice of law provisions; in the case of any disputes concerning this Agreement the parties consent to mutually binding arbitration which shall be conducted in accordance with the rules of the American Arbitration Association. Each party shall bear its/her own expenses in connection with any such arbitration.

SIGNED THIS DAY,



Louis Taic
for South Beach Resort Development LLC
DATE: DEC 30, 2015



Louis Taic
for Generational GST Exempt 2013 Trust
DATE: DEC 30, 2015