

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368384

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PHHHOTO Inc.		10/19/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Hold Still Inc.		
Street Address:	1166 Manhattan Avenue		
Internal Address:	Suite 203		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11222		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86391724	PHHHOTO	
Registration Number:	4641932	PHHHOTO	
Registration Number:	4443123	PHHHOTO	
CORRESPONDENCE DATA			
Fax Number:	2123555009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122935556		
Email:	kaufman@kaufmankahn.com		
Correspondent Name:	Mark S. Kaufman		
Address Line 1:	747 Third Avenue		
Address Line 2:	32nd Floor		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Mark S Kaufman		
SIGNATURE:	/Mark S Kaufman/		
DATE SIGNED:	01/07/2016		
Total Attachments: 2			

OP \$90.00 86391724

source=PHHHOTO INC (No. 1) Del.Name Change Amendment to Hold Still, 10-19-15#page1.tif

source=PHHHOTO INC (No. 1) Del.Name Change Amendment to Hold Still, 10-19-15#page2.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PHHHOTO INC.", CHANGING ITS NAME FROM "PHHHOTO INC." TO "HOLD STILL INC.", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF OCTOBER, A.D. 2015, AT 5:45 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

5508364 8100
SR# 20150560845

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10264849
Date: 10-20-15

TRADEMARK
REEL: 005704 FRAME: 0872

**CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF INCORPORATION
OF PHHHOTO INC.**

October 19, 2015

PHHHOTO Inc. (the "**Corporation**"), a corporation organized and existing under the General Corporation Law of the State of Delaware, hereby certifies as follows:

1. This Certificate of Amendment (the "**Certificate of Amendment**") amends the provisions of the Corporation's Certificate of Incorporation filed with the Secretary of State on May 21, 2014 (the "**Certificate of Incorporation**").
2. Article I of the Certificate of Incorporation is hereby amended and restated in its entirety as follows:

"The name of the corporation is Hold Still Inc. (the "**Corporation**")."

3. This amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.
4. All other provisions of the Certificate of Incorporation shall remain in full force and effect.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by Omar Elsayed, its President and Chief Executive Officer, this 19th day of October, 2015.

PHHHOTO INC.

By:  _____

Name: Omar Elsayed

Title: President and Chief Executive Officer