

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM368409

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GoFish Cam, Inc.		01/07/2016	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GoFish Cam, LLC		
<b>Street Address:</b>	1209 Orange St.		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86491131	GOFISH CAM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7023824805		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	702-382-4804		
<b>Email:</b>	RGile@WeideMiller.com		
<b>Correspondent Name:</b>	Ryan Gile		
<b>Address Line 1:</b>	7251 West Lake Mead Blvd. Ste. 530		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89128		
<b>ATTORNEY DOCKET NUMBER:</b>	GOFISH.0001T		
<b>NAME OF SUBMITTER:</b>	Ryan Gile, Attorney of Record		
<b>SIGNATURE:</b>	/Ryan Gile/		
<b>DATE SIGNED:</b>	01/07/2016		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made by and between GoFish Cam, Inc. ("Assignor"), a Canadian corporation, and GoFish Cam, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of record of U.S. Trademark Application Serial No. 86/491,131 for the trademark "GOFISH CAM" (the "Mark"), along with the goodwill associated with the Mark;

WHEREAS, Assignor has sold, assigned and/or otherwise transferred over such portion of the business associated with the Mark, including the goodwill associated with the Mark, to Assignee; and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor does hereby sell, transfer, assign and otherwise convey to Assignee, its successors and assigns, all of Assignor's right, title and interest throughout the world, in the following:

- (i) the Mark, including, but not limited to, U.S. Trademark Application Serial No. 86/491,131, and any registrations and renewals thereof;
- (ii) the goodwill of that portion of Assignor's business connected with, pertaining to, and symbolized by the Mark; and
- (iii) the ownership of all causes of action for, and claims for damages by reason of infringement of the Mark, which actions arose prior to the effective date hereof.

2. This Trademark Assignment shall inure to the benefit of, and shall be binding upon, the successors and assigns of the parties.

3. Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by the undersigned duly authorized representatives effective as of the date of Assignor's signature set forth below.

## ASSIGNOR:

GOFISH CAM, INC.

By:  \_\_\_\_\_Name: Brandon AustinTitle: CEODate: January 7, 2016

## ASSIGNEE:

GOFISH CAM, LLC

By:  \_\_\_\_\_Name: Brandon AustinTitle: CEODate: January 7, 2016