

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368503

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chien et Chat, Inc.		12/17/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	THE CE SHOP, INC.		
Street Address:	5670 Greenwood Plaza Blvd.		
Internal Address:	Suite 420		
City:	Greenwood Village		
State/Country:	COLORADO		
Postal Code:	80111		
Entity Type:	CORPORATION: NORTH DAKOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3494985	THE CE SHOP	
CORRESPONDENCE DATA			
Fax Number:	3037700152		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-770-0051		
Email:	ptomail@mfblaw.com		
Correspondent Name:	Marsh Fischmann & Breyfogle LLP		
Address Line 1:	8055 E. Tufts Avenue		
Address Line 2:	Suite 450		
Address Line 4:	Denver, COLORADO 80237		
ATTORNEY DOCKET NUMBER:	51084-00002		
NAME OF SUBMITTER:	James L. Johnson		
SIGNATURE:	/James L. Johnson/		
DATE SIGNED:	01/08/2016		
Total Attachments: 1			
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CH \$40.00 3494985

TRADEMARK ASSIGNMENT

This is an agreement between Chien et Chat, Inc. ("ASSIGNOR"), a corporation having a business address at 19159 E. Hinsdale Lane, Centennial, CO 80016, and The CE Shop, Inc. ("ASSIGNEE"), a corporation having a business address at 5670 Greenwood Plaza Blvd., Suite 420, Greenwood Village, CO 80111.

WHEREAS, ASSIGNOR is the owner-of-record of U.S. Trademark Registration No. 3,494,985 (the "REGISTRATION") for the mark "THE CE SHOP" (the "MARK"); and


WHEREAS, ASSIGNOR is willing and able to assign to ASSIGNEE, any and all of ASSIGNOR's right, title and interest in and relating to each of the MARK (together with all business goodwill associated therewith) and the REGISTRATION that has not been previously assigned by ASSIGNOR to ASSIGNEE, and with this agreement memorializing any such previous assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby irrevocably sell, assign and transfer to ASSIGNEE, its successors, legal representatives and assigns, all of ASSIGNOR'S right, title and interest in and to the MARK, together with all business goodwill associated therewith, and all of ASSIGNOR's right, title and interest to the REGISTRATION for the MARK; ASSIGNOR warrants that no assignment, license or encumbrance has been made to any third party with respect to the MARK or REGISTRATION prior to the execution of this agreement, and is under no obligation to make any assignment, license or encumbrance to any third party with respect to the MARK or REGISTRATION; and ASSIGNOR further agrees to cooperate with the ASSIGNEE in the sustaining of said REGISTRATION and in confirming the ASSIGNEE'S exclusive ownership of the REGISTRATION and the MARK.

IN WITNESS WHEREOF, this assignment is executed on behalf of ASSIGNOR.

CHIEN ET CHAT, INC.

Date: 12/17/2015

By: 
Name: Kenneth J. Horner, Jr.
Title: CEO

ASSIGNEE does hereby confirm that it accepts the aforesaid assignment of rights in said MARK and REGISTRATION.

THE CE SHOP, INC.

Date: 12/17/2015

By: 
Name: Kenneth J. Horner, Jr.
Title: President