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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM368581

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jeanne Blake		12/31/2015	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Abouthealth, LLC
Street Address:	2201 Enterprise Ave.
Internal Address:	Suite 105
City:	Appleton
State/Country:	WISCONSIN
Postal Code:	54913
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2714817	ABOUT HEALTH
Registration Number:	2820638	ABOUTHEALTH
Registration Number:	3362766	ABOUT HEALTH

CORRESPONDENCE DATA

Fax Number: 3142311776

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-889-8000

Email:uspt@polsinelli.comCorrespondent Name:Matthew J. SmithAddress Line 1:100 S. Fourth Street

Address Line 2: Suite 1000

Address Line 4: St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	079934-501243
NAME OF SUBMITTER:	Matthew J. Smith
SIGNATURE:	/Matthew J. Smith/
DATE SIGNED:	01/08/2016
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Total Attachments: 1

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REEL: 005705 FRAME: 0948

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TRADEMARK REEL: 005705 FRAME: 0949

ASSIGNMENT OF TRADEMARKS

WHEREAS, Jeanne Blake, an individual with an address of 3 Brewsters Lane, Gloucester, Massachusetts 01930, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

		Date of	
<u>Trademark</u>	Registration No.	Registration	
ABOUT HEALTH	2714817	May 13, 2003	
ABOUTHEALTH	2820638	March 9, 2004	
ABOUT HEALTH	3362766	January 1, 2008	

and

WHEREAS, Abouthealth, LLC, a Wisconsin limited liability company having its principal office at 2201 Enterprise Ave., Suite 105, Appleton, Wisconsin 54913, has succeeded to certain of the business, assets and appurtenant goodwill of said Jeanne Blake (the "Assignor").

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all right, title and interest worldwide in and to said trademarks and said registrations therefore, together with the goodwill of the business symbolized by said trademarks and the registrations thereof, and all rights of action accrued under and by virtue thereof, including the right to sue and recover for past infringement, and to receive remedies in respect of any such suits, including, without limitation, to retain any damages as a result of these suits.

Executed this 3/5† day of December, 2015.

WITNESS:

Jeanne Blake

Gearn Black

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RECORDED: 01/08/2016

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