

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368584

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MIDWEST CATALOG BRANDS, LLC		10/27/2015	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	CHARLES & KEITH INTERNATIONAL PTE LTD.		
Street Address:	6 Tai Seng Link		
Internal Address:	Charles & Keith Group Headquarters		
City:	Singapore		
State/Country:	SINGAPORE		
Postal Code:	534101		
Entity Type:	Private Limited Liability Company: SINGAPORE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1334269	CHARLES KEATH, LTD.	
Registration Number:	2125203	CHARLES KEATH	
CORRESPONDENCE DATA			
Fax Number:	3102318311		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 312-3750		
Email:	skb@msk.com		
Correspondent Name:	S. Bevins/Mitchell Silberberg & Knupp		
Address Line 1:	11377 West Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90064-1683		
ATTORNEY DOCKET NUMBER:	CHARLES & KEITH		
DOMESTIC REPRESENTATIVE			
Name:	Alexa L Lewis/Mitchell Silberberg & Knupp		
Address Line 1:	11377 West Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90064-1683		
NAME OF SUBMITTER:	Evan M. Kent		

OP \$65.00 1334269

SIGNATURE:	/EMK012362/
DATE SIGNED:	01/08/2016
Total Attachments: 1 source=Exhibit B (for recordal)#page1.tif	

Exhibit B

TRADEMARK ASSIGNMENT

WHEREAS, MIDWEST CATALOG BRANDS, LLC, a Wisconsin limited liability company having its principal place of business at 1112 7th Avenue, Monroe, Wisconsin 53566 ("Assignor") owns and has valid title and interest in and to the following trademarks and registrations:

Mark	U.S. Reg. No.
CHARLES KEATH, LTD.	1,334,269
CHARLES KEATH	2,125,203
www.charleskeath.com	n/a
CHARLES KEATH, LTD.	worldwide common law rights, if any
CHARLES KEATH	worldwide common law rights, if any

WHEREAS, CHARLES & KEITH INTERNATIONAL PTE LTD., a private limited company in Singapore, having its principal place of business at 6 Tai Seng Link, Charles & Keith Group Headquarters Singapore 534101 ("Assignee"), desires to acquire the entire right, title and interest in and to said trademarks and registrations (hereinafter referred to as "Trademarks"), and the goodwill of the business in connection with which the aforesaid Trademarks have been used; and

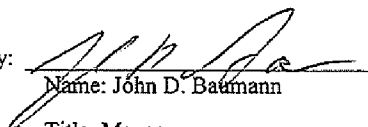
NOW THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration the receipt and adequacy of which is hereby freely acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to said Trademarks, together with the goodwill of the business in connection with which the said Trademarks have been used, and all claims, if any, which may have arisen there under prior to the date of this instrument.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized corporate officer to be hereunto affixed.

MIDWEST CATALOG BRANDS, LLC

Dated: October 27, 2015


By:


Name: John D. Baumann
Title: Manager

CHARLES & KEITH INTERNATIONAL
PTE LTD.

Dated: October 27, 2015

By:


Name: Fong Shee Beng
Title: Executive Director