

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM368697

|   |                                     |                       |                            |
|---|-------------------------------------|-----------------------|----------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |                       |                            |
| <b>NATURE OF CONVEYANCE:</b>  | Release of Security Interest        |                       |                            |
| <b>CONVEYING PARTY DATA</b>   |                                     |                       |                            |
| <b>Name</b>   | <b>Formerly</b>                     | <b>Execution Date</b> | <b>Entity Type</b>         |
| Citibank, N.A.  |                                     | 12/30/2015            | Association: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>   |                                     |                       |                            |
| <b>Name:</b>  | Nielsen Entertainment, LLC          |                       |                            |
| <b>Street Address:</b>  | 770 Broadway                        |                       |                            |
| <b>City:</b>  | New York                            |                       |                            |
| <b>State/Country:</b>   | NEW YORK                            |                       |                            |
| <b>Postal Code:</b>   | 10003                               |                       |                            |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: DELAWARE |                       |                            |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                     |                       |                            |
| <b>Property Type</b>  | <b>Number</b>                       | <b>Word Mark</b>      |                            |
| <b>Registration Number:</b>   | 3220156                             | VIDEOSCAN             |                            |
| <b>CORRESPONDENCE DATA</b>  |                                     |                       |                            |
| <b>Fax Number:</b>  |                                     |                       |                            |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |                       |                            |
| <b>Email:</b>   | marina.kelly@thomsonreuters.com     |                       |                            |
| <b>Correspondent Name:</b>  | Elaine Carrera, Legal Assistant     |                       |                            |
| <b>Address Line 1:</b>  | 80 Pine Street                      |                       |                            |
| <b>Address Line 2:</b>  | c/o Cahill Gordon & Reindel LLP     |                       |                            |
| <b>Address Line 4:</b>  | New York, NEW YORK 10005            |                       |                            |
| <b>NAME OF SUBMITTER:</b>   | Elaine Carrera, Legal Assistant     |                       |                            |
| <b>SIGNATURE:</b>   | /Marina Kelly, Thomson Reuters/     |                       |                            |
| <b>DATE SIGNED:</b>   | 01/11/2016                          |                       |                            |
| <b>Total Attachments: 4</b>   |                                     |                       |                            |
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OP \$40.00 3220156

**RELEASE OF SECURITY INTEREST IN SPECIFIED TRADEMARKS**

This RELEASE OF SECURITY INTEREST IN SPECIFIED TRADEMARKS (this “Release”), dated as of December 30, 2015 (the “Effective Date”), is made by Citibank, N.A., in its capacity as Administrative Agent, Collateral Agent and representative of the Lenders (the “Agent”), in favor of Nielsen Entertainment, LLC (the “Grantor”).

WHEREAS, pursuant to that certain Intellectual Property Security Agreement dated as of August 9, 2006, by and among the Agent, the Grantor and certain other parties thereto (as amended, restated, supplemented, waived or otherwise modified from time to time, the “Security Agreement”), the Grantor granted to the Agent a security interest in and to certain collateral;

WHEREAS, pursuant to the Security Agreement, the Grantor executed and delivered an Intellectual Property Security Agreement Supplement No. 6, dated as of July 11, 2008 (the “Trademark Security Agreement”), for recordal with the United States Patent and Trademark Office;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on July 15, 2008 at Reel/Frame 003815/0769;

WHEREAS, the Agent now desires to release, discharge, terminate and cancel its security interest in certain specified collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement or the Trademark Security Agreement, as applicable.

2. Release of Specified Collateral. The Agent, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its right, title and interest in and to the Collateral set forth Schedule 1 attached hereto (the “Released Trademark Collateral”), arising under the Security Agreement and the Trademark Security Agreement, and its security interest therein shall hereby cease and become void. If and to the extent that the Agent has acquired any right, title or interest in and to the Released Trademark Collateral under the Trademark Security Agreement, the Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Grantor.

3. Limitation. This Release is applicable only and solely with respect to the Released Trademark Collateral and to no other collateral arising under the Security Agreement or Trademark Security Agreement. The Agent retains all security interests, liens, rights, titles and interests pledged and granted to the Agent under the Security Agreement and the Trademark Security Agreement with respect to all such other collateral, and the Agent’s security interest, liens, rights, titles and interests in such other collateral shall not, and shall not be deemed to, be impaired, interrupted or otherwise modified in any respect by this Release.

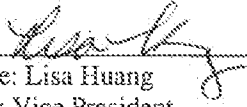
4. Further Assurances. The Agent agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably

requested by the Grantor, at the Grantor's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

5. Governing Law. This Release shall be governed exclusively under the laws of New York, without regard to conflicts of law or choice of law principles.

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

CITIBANK, N.A., acting in its capacity as  
Collateral Agent

By:   
Name: Lisa Huang  
Title: Vice President

**Schedule 1**

**Trademarks**

| <b>Owner</b>               | <b>Trademark</b> | <b>Reg. No.<br/>Reg. Date</b> |
|----------------------------|------------------|-------------------------------|
| Nielsen Entertainment, LLC | VIDEOSCAN        | 3220156<br>03/31/2006         |