

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368703

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/24/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Castle Street Investments plc	FORMERLY Cupid plc	11/27/2015	COMPANY: SCOTLAND

RECEIVING PARTY DATA

Name:	Tradax IP Licensing Limited
Street Address:	Quijano Chambers
Internal Address:	P.O. Box 3159
City:	Road Town, Tortola
State/Country:	VIRGIN ISLANDS, BRITISH
Entity Type:	COMPANY: VIRGIN ISLANDS, BRITISH

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	85242196	CUPID.COM
Serial Number:	86162563	CUPIDOCITY
Serial Number:	86162510	CUPIDOLOGY
Serial Number:	86162583	EVERYONE NEEDS A HERO
Serial Number:	86162611	WINGMATE
Serial Number:	77002671	YOLO
Serial Number:	85552961	ROOMWISE
Serial Number:	85552960	ROOMWISE
Serial Number:	85552962	ROOMWISE
Serial Number:	85552958	ROOMWISE

CORRESPONDENCE DATA

Fax Number: 3035726540

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303 572 6500

Email: gtipmail@gtlaw.com, strongg@gtlaw.com, dentonj@gtlaw.com

Correspondent Name: Gayle L. Strong

Address Line 1: 1200 17th Street, Suite 2400

Address Line 2: Greenberg Traurig LLP

TRADEMARK

Address Line 4:	Denver, COLORADO 80202
ATTORNEY DOCKET NUMBER:	128322.010500
NAME OF SUBMITTER:	Gayle L. Strong
SIGNATURE:	/Gayle L. Strong/
DATE SIGNED:	01/11/2016
Total Attachments: 3 source=Assignment (Archer) - General (1)#page1.tif source=Assignment (Archer) - General (1)#page2.tif source=Assignment (Archer) - General (1)#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, pursuant to that certain Business Purchase Agreement (the "BPA") dated as of 24 December 2014 by and among Tradax IP Licensing Limited, a company organized under the laws of the British Virgin Islands and having a principal place of business at Quijano Chambers, PO BOX 3159, Road Town, Tortola, British Virgin Islands ("Assignee"), and Castle Street Investments plc (formerly named "Cupid plc"), having company number SC368538, being a company organized under the laws of Scotland and having a principal place of business at 7 Castle Street, Edinburgh, Scotland ("Assignor"), Assignor has agreed to transfer and assign the Marks (as defined in the BPA) to Assignee; and

WHEREAS, in order to effectuate Assignor's assignment to Assignee of all of its rights, title and interests in and to all of Assignor's Marks as defined in the BPA, Assignor is executing this instrument of assignment.

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys, as of the date of 24 December 2014 to Assignee, Assignor's entire right, title and interest throughout the world in and to, as well as the goodwill of the business symbolized by, the Marks identified on Exhibit A attached hereto, which constitutes Schedule 1 of BPA.

Together with Assignor's right, title and interest throughout the world in and to each of the Marks, as well as the goodwill of the business associated with said Marks being assigned to Assignee, are the rights to police, monitor and enforce said marks against any and all past infringements which may have occurred at any time in the unlimited past, up to the date of this present Trademark Assignment, together with any and all further privileges in the United States and throughout the world to establish use, ownership, and/or registration thereof.

Assignor hereby represents, covenants and warrants that, with respect to each Mark, it has the full right to convey its above-described right, title, interest and goodwill by this instrument, free and clear of all liens, claims, encumbrances, security interests and any other restrictions or charges of any kind or nature, and that no other agreement has been or will be executed in conflict herewith.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of trademark rights, or to secure registrations before the United States Patent and Trademark Office or any trademark office of any other country throughout the world, at Assignor's expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Marks, at Assignee's expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country throughout the world, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

Assignor hereby grants to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and trademark office or the Trademark Office of any other country throughout the world.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date set forth below, effective nunc pro tunc December 24, 2014

ASSIGNOR

By: 

Name: NIALL STIRLING

Title: DIRECTOR

Date: 27 November 2015
effective nunc pro tunc December 24, 2014

Signature Page
Trademark Assignment

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TRADEMARK
REEL: 005706 FRAME: 0541

EXHIBIT A

Mark	Territory	Registration Number (or Application Number)	Classes
Cupid.com	US	85242196	45
Cupidocity	US	86162563	9, 38, 41, 42, 45
Cupidology	US	86162510	9, 38, 41, 42, 45
CUPIDON	CTM	9706649	38, 45
EVERYONE NEEDS A HERO	US	86162583	9, 38, 41, 42, 45
fate's new angle	CTM	13229885	9, 38, 41, 42, 45
WINGMATE	US	86162611	9, 38, 41, 42, 45
YOLO	US	77002671	9, 45
GranAmor.com	Spain	M 2583758	45
Loopylove	Canada	1514650	38
Cupid	NZ	847840	38, 45
Cupid.com	NZ	847842	38, 45
Cupidon	FR	3595339	45
aondenamoro	Brazil	901699586	42
ROOMWISE	US	85552958	35
ROOMWISE	US	85552961	38
ROOMWISE	US	85552960	36
ROOMWISE	US	85552962	43

*Exhibit A
Trademark Assignment*

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