

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM370143

|   |                             |                           |                     |
|---|-----------------------------|---------------------------|---------------------|
| <b>SUBMISSION TYPE:</b>   | RESUBMISSION                |                           |                     |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME              |                           |                     |
| <b>RESUBMIT DOCUMENT ID:</b>  | 900349119                   |                           |                     |
| <b>CONVEYING PARTY DATA</b>   |                             |                           |                     |
| <b>Name</b>   | <b>Formerly</b>             | <b>Execution Date</b>     | <b>Entity Type</b>  |
| BEATRICE INC  |                             | 09/10/2007                | CORPORATION: NEVADA |
| <b>RECEIVING PARTY DATA</b>   |                             |                           |                     |
| <b>Name:</b>  | BEATRICE COMPANIES INC      |                           |                     |
| <b>Street Address:</b>  | PO BOX 7724                 |                           |                     |
| <b>City:</b>  | PHOENIX                     |                           |                     |
| <b>State/Country:</b>   | ARIZONA                     |                           |                     |
| <b>Postal Code:</b>   | 85011-7724                  |                           |                     |
| <b>Entity Type:</b>   | CORPORATION: DELAWARE       |                           |                     |
| <b>PROPERTY NUMBERS Total: 5</b>  |                             |                           |                     |
| <b>Property Type</b>  | <b>Number</b>               | <b>Word Mark</b>          |                     |
| <b>Serial Number:</b>   | 77148023                    | BEATRICE                  |                     |
| <b>Serial Number:</b>   | 77131434                    | BEATRICE                  |                     |
| <b>Serial Number:</b>   | 85247004                    | BEATRICE                  |                     |
| <b>Serial Number:</b>   | 75578096                    | APPLE FRESH!              |                     |
| <b>Serial Number:</b>   | 85441384                    | MY GREEK FATHER'S RECIPES |                     |
| <b>CORRESPONDENCE DATA</b>  |                             |                           |                     |
| <b>Fax Number:</b>  |                             |                           |                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                             |                           |                     |
| <b>Phone:</b>   | 6022252000                  |                           |                     |
| <b>Email:</b>   | eiss-gov@beatriceco.com     |                           |                     |
| <b>Correspondent Name:</b>  | DEWITT P. HOOPES            |                           |                     |
| <b>Address Line 1:</b>  | PO BOX 7724                 |                           |                     |
| <b>Address Line 4:</b>  | PHOENIX, ARIZONA 85011-7724 |                           |                     |
| <b>NAME OF SUBMITTER:</b>   | DEWITT P. HOOPES            |                           |                     |
| <b>SIGNATURE:</b>   | /DEWITT P. HOOPES/          |                           |                     |
| <b>DATE SIGNED:</b>   | 01/22/2016                  |                           |                     |
| <b>Total Attachments: 0</b>   |                             |                           |                     |

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