

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368786

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/02/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ConsumerCrafts, Inc.		01/02/2014	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	ConsumerCrafts, LLC		
Street Address:	13000 Darice Parkway		
City:	Strongsville		
State/Country:	OHIO		
Postal Code:	44136		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3866013	CONSUMERCRAFTS	
CORRESPONDENCE DATA			
Fax Number:	3124568435		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.456.8400		
Email:	chiipmail@gtlaw.com, matthewsk@gtlaw.com, horwitzb@gtlaw.com		
Correspondent Name:	Greenberg Traurig, LLP		
Address Line 1:	77 W. Wacker Drive		
Address Line 2:	Suite 3100		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	126449.010500		
NAME OF SUBMITTER:	Barry Horwitz		
SIGNATURE:	/Barry Horwitz/		
DATE SIGNED:	01/12/2016		
Total Attachments: 2			
source=Trademark Assignment Agreement CONSUMERCRAFTS (final)(signed) (01990501x9EF3B)#page1.tif			
source=Trademark Assignment Agreement CONSUMERCRAFTS (final)(signed) (01990501x9EF3B)#page2.tif			

CH \$40.00 3866013

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT, by and between ConsumerCrafts, Inc., an Ohio corporation having a place of business at 13000 Darice Parkway, Strongsville, Ohio 44136 ("Assignor"), and ConsumerCrafts, LLC, an Ohio limited liability company having a place of business at 13000 Darice Parkway, Strongsville, Ohio 44136 ("Assignee"), and is effective, *nunc pro tunc*, as of January 2, 2014 (the "Effective Date").

RECITALS:

WHEREAS, the ownership of the trademark listed in Schedule A (the "Trademark") was originally registered in the name of Assignor on October 19, 2010;

WHEREAS, Assignor was merged into an entity that through a subsequent name change became the Assignee on January 2, 2014;

WHEREAS, the parties desire that Assignor transfer all right, title, interest and goodwill in and to the Trademark for the purpose of registering title with Assignee, which uses the Trademark in the operation of its business; and

WHEREAS, in order to effectuate Assignor's assignment to Assignee of its entire right, title, interest and goodwill in and to the Trademark, Assignor and Assignee are executing this instrument of assignment.

AGREEMENT:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to, as well as the goodwill of the business symbolized by, the Trademark. Together with Assignor's right, title and interest in and to the Trademark, as well as the goodwill of the business associated with the Trademark being assigned to Assignee, are the rights to police, monitor and enforce the Trademark against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up to the Effective Date of this Assignment, together with any and all further privileges of the Trademark to establish use, ownership, and/or registration of the Trademark.

Assignee agrees to perform all affirmative acts which may be necessary or desirable to perfect the transfer of rights, title and interest in this Trademark Assignment Agreement, or to secure and/or maintain registration before the United States Patent and Trademark Office or any other applicable federal or state trademark offices, as well as to cooperate with Assignor in obtaining and providing information required in any proceedings relating to the Trademark. This Trademark Assignment Agreement may be executed in any number of counterparts, which shall, collectively and separately, constitute one agreement. Each of the parties hereto agrees that a signature transmitted to the other parties or their respective counsel by facsimile or other electronic transmission (including PDF attachment to email) shall be as effective to bind the party whose signature was transmitted as a duly executed and delivered original.

In WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be executed as of the Effective Date:

ASSIGNOR:

CONSUMERCRAFTS, INC.

By: [Signature]
Name: Mike Catanzaro
Title: President

ASSIGNEE:

CONSUMERCRAFTS, LLC

By: [Signature]
Name: Mike Catanzaro
Title: Manager

SCHEDULE A

Trademarks

Trademark	Reg./Appl. Number
CONSUMERCRAFTS (word)	U.S. Reg. No. 3,866,013