TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368931

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pure & Natural Company		12/31/2015	CORPORATION: ARIZONA

RECEIVING PARTY DATA

Name:	The Dial Corporation
Street Address:	7201 E. Henkel Way
Internal Address:	MS 01.45
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85255
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 251

Property Type	Number	Word Mark
Registration Number:	3982238	3-D
Registration Number:	3848225	3-D
Registration Number:	3862111	A FRESH TWIST ON MOISTURE
Registration Number:	4126226	ACTIFRESH
Registration Number:	3583767	ACTIVATED TRICLOSAN
Registration Number:	3979396	AFRICAN RAINFOREST
Registration Number:	1885524	AFTER THE RAIN
Registration Number:	2560400	AFTER THE RAIN
Registration Number:	3832472	ALL NATURAL ALWAYS HAS BEEN
Registration Number:	4515860	ALPINE SNOWDROPS
Registration Number:	4318682	AMERICAN SUMMER
Registration Number:	4618755	ANTI-COLOR TRANSFER TECHNOLOGY
Registration Number:	1668184	AREN'T YOU GLAD YOU USE DIAL?
Registration Number:	4689273	AROMATHERAPY ACCENTS
Registration Number:	4791722	AROMATHERAPY ENERGY
Registration Number:	4590093	AROMATHERAPY PEARLS
Registration Number:	4823837	AROMATRANQUIL

CH $6290.00 3982238

Property Type	Number	Word Mark
Registration Number:	3238776	B
Registration Number:	3459047	BEACH BREEZES
Registration Number:	4724656	BEWITCHING BERRY
Registration Number:	1038370	BORATEEM
Registration Number:	0590904	BORAXO
Registration Number:	0529328	BRECK
Registration Number:	3309080	BRECK
Registration Number:	3295304	BRECK FOR KIDS
Registration Number:	3174968	BRECK SALON ESSENTIALS
Registration Number:	4557580	BRIGHT WASHES BRIGHT WISHES
Registration Number:	2909271	BRISA DE LA MONTANA
Registration Number:	3128140	BRISA DEL PARAISO
Registration Number:	3177907	BRISA DEL PARAISO
Registration Number:	2716625	CARIBBEAN COOLER
Registration Number:	4736594	CITRUS ORCHARD
Registration Number:	2739142	CITRUS SUNBURST
Registration Number:	2332629	CITRUS SUNBURST
Registration Number:	3670535	CLINICAL COMPLETE
Registration Number:	4467686	COASTAL DRIVE
Registration Number:	3821827	COLOR SEAL
Registration Number:	2058151	COLOR SHIELD
Registration Number:	4034175	COMPLETE 3-IN-1
Registration Number:	2197213	
Registration Number:	4405472	CRYSTAL BREEZE
Registration Number:	4039799	
Registration Number:	2909270	DESPUES DE LA LLUVIA
Registration Number:	4012687	DIAL
Registration Number:	4046669	DIAL
Registration Number:	2260711	DIAL
Registration Number:	2067901	DIAL
Registration Number:	0834877	DIAL
Registration Number:	0690673	DIAL
Registration Number:	3488550	DIAL
Registration Number:	4451540	DIAL
Registration Number:	0549768	DIAL
Registration Number:	2242161	DIAL
Registration Number:	2521684	DIAL AMENITY COLLECTION
Registration Number:	2267264	DIAL

Property Type	Number	Word Mark
Registration Number:	2362036	DIAL ANTIBACTERIAL
Registration Number:	2506978	DIAL COMPLETE
Registration Number:	3857983	DIAL FOR MEN
Registration Number:	4679568	DIAL FOR MEN
Registration Number:	4007067	DIAL NUTRISKIN
Registration Number:	3794411	DIAL NUTRISKIN WITH FRUIT OIL
Registration Number:	2494819	PROFESSIONAL SERIES DIAL
Registration Number:	3187473	DIAL PROFESSIONAL SERIES
Registration Number:	4318931	DIRT LIFT ACTION
Registration Number:	4385460	DIRT LIFT ACTION
Registration Number:	4573573	DISCOVERY SERIES
Registration Number:	3781746	ECO SMART
Registration Number:	4056683	ECOMMITMENT
Registration Number:	3951371	ECOMMITMENT
Registration Number:	4268888	EVERGREEN WOODS
Registration Number:	4467149	EXOTIC ESCAPES COLLECTION
Registration Number:	4814663	EXTENDFRESH
Registration Number:	4732927	FEEL CLEAN. LOOK FRESH. CAPTURE THE MOME
Registration Number:	0735793	FELS NAPTHA
Registration Number:	0055478	FELS-NAPTHA
Registration Number:	2027847	FESTIVE PINE
Registration Number:	0057674	
Registration Number:	0679055	
Registration Number:	4339943	FLORES DE LAVANDA
Registration Number:	4071378	FLORES DE LAVANDA
Registration Number:	4507469	FOR THE WIN
Registration Number:	4495530	FRESCA COLLECTION
Registration Number:	4314757	FRESCURA DE MANANTIAL
Registration Number:	3946148	FRESCURA DE MANANTIAL
Registration Number:	4084773	FRESH ACCENTS
Registration Number:	4752923	FRESH REACTION
Registration Number:	3955611	FRESH SNOW
Registration Number:	4329414	FRESH SPRING WATERS
Registration Number:	3929971	FRESH SPRING WATERS
Registration Number:	3779451	FRESHNESS FOR PENNIES A DAY
Registration Number:	3738047	FROSTED PEAR
Registration Number:	4144387	FRUIT PEEL
Registration Number:	3178557	FULL FORCE

Property Type	Number	Word Mark
Registration Number:	4456466	GEORGIA GROVE
Registration Number:	4154966	GET YOUR DIRT ON WE'LL GET IT OFF
Registration Number:	3991299	GOJI BERRY & ORCHID
Registration Number:	4046266	GREEK ISLES
Registration Number:	4277200	HAUNTING POTION
Registration Number:	4467513	HAWAIIAN OASIS
Registration Number:	2924059	HAWAIIAN SUNSET
Registration Number:	3636432	HEALTHIER SKIN HEALTHIER YOU
Registration Number:	3874625	HEALTHIER SKIN. HEALTHIER YOU.
Registration Number:	4003048	HEALTHIER SKIN. HEALTHIER YOU.
Registration Number:	3796497	HEALTHY MOISTURE
Registration Number:	4133224	HOLIDAY VANILLA
Registration Number:	3945659	HOLLY BERRIES
Registration Number:	3738048	ICED CRANBERRY
Registration Number:	4778854	INTENSE FRESH
Registration Number:	4329383	ISOFRESH SPORT
Registration Number:	4329330	ISOTONIC FRESHNESS
Registration Number:	3262040	KICKS THE GRIME OFF YOUR HANDS
Registration Number:	1129108	KURLY KATE
Registration Number:	3819564	DETERGENT SOFTENER ANTI-STATIC
Registration Number:	4104265	
Registration Number:	3826567	
Registration Number:	3819561	= DETERGENT + SOFTENER + ANTI-STATIC
Registration Number:	4347985	LAVENDER BLOSSOM
Registration Number:	3931841	LAVENDER BLOSSOM
Registration Number:	3534663	LINEN & LILIES
Registration Number:	4068420	LOADED WITH VALUE!
Registration Number:	1492844	LURON
Registration Number:	4215343	LUROSKIN
Registration Number:	4074866	MAGIC RELEASE
Registration Number:	4318767	MAKE EVERYDAY A LITTLE SWEETER
Registration Number:	4738633	MANGO SPLASH
Registration Number:	4151920	MELON & STARFRUIT
Registration Number:	4589966	MOISTURE BALANCE
Registration Number:	2990659	MOUNTAIN BREEZE
Registration Number:	3052859	MOUNTAIN BREEZE
Registration Number:	1564104	MOUNTAIN FRESH
Registration Number:	3030539	MOUNTAIN MEADOW

Property Type	Number	Word Mark
Registration Number:	4112971	NATURAL ELEMENTS
Registration Number:	3791527	NATURAL ELEMENTS
Registration Number:	3085453	NOURISHED BY NATURE
Registration Number:	4115098	NUTRISKIN
Registration Number:	3946147	OLA TROPICAL
Registration Number:	0050697	OLD DUTCH CLEANSER CHASES DIRT MAKES EVE
Registration Number:	4179961	ORCHID PETALS
Registration Number:	4478259	
Registration Number:	2726029	PARADISE BREEZE
Registration Number:	3030688	PRADERA Y MONTAÑA
Registration Number:	4621807	PURA FRUTA
Registration Number:	3304626	PURE BREEZE
Registration Number:	3545357	PURE BREEZE
Registration Number:	4132910	PURECLEAN. PUREVALUE. PUREX.
Registration Number:	1876275	PUREX
Registration Number:	1052724	PUREX
Registration Number:	3094059	PUREX
Registration Number:	0578630	PUREX
Registration Number:	1062573	PUREX
Registration Number:	4002550	PUREX COMPLETE
Registration Number:	4028182	PUREX COMPLETE 3-IN-1
Registration Number:	3938442	PUREX COMPLETE CRYSTALS
Registration Number:	0211650	PUREX
Registration Number:	4607365	PUREX NO SORT
Registration Number:	3701712	REFRESH. RENEW. RENUZIT.
Registration Number:	3454938	RELAXING WAVES
Registration Number:	4404423	RENEW EFFECT
Registration Number:	3766947	RENUZIT
Registration Number:	1380041	RENUZIT
Registration Number:	4336338	RENUZIT
Registration Number:	4724110	RENUZIT
Registration Number:	1979812	RENUZIT LONGLAST
Registration Number:	3517100	RENUZIT PEARL SCENTS
Registration Number:	4139687	REPEL STAIN BLOCKER
Registration Number:	4557581	REST IN PEACH
Registration Number:	3610631	RESTORE DAILY CARE SPA
Registration Number:	3935737	RIGHT GUARD
Registration Number:	4415675	'ROUND THE CLOCK

Property Type	Number	Word Mark
Registration Number:	3362917	'ROUND THE CLOCK
Registration Number:	4369843	
Registration Number:	4366086	SAPPHIRE WATERS
Registration Number:	3772291	SAPPHIRE WATERS
Registration Number:	3788474	
Registration Number:	3986950	SCENTESCAPE
Registration Number:	4791807	SCENTSPLASH
Registration Number:	4467177	SEDUCTIVE PINEAPPLE
Registration Number:	4467150	SERENITY COLLECTION
Registration Number:	3926981	SHEER BLOSSOMS
Registration Number:	4467151	SIMPLY REFRESHED COLLECTION
Registration Number:	3143176	SIMPLY VANILLA
Registration Number:	4281736	SMOOTH RENEWAL
Registration Number:	4126560	SOFTENER REINVENTED
Registration Number:	4116178	SPEED FOAM
Registration Number:	4325752	SPOOKY CITRUS
Registration Number:	2260038	SPRING PURE
Registration Number:	2257986	SPRING WATER
Registration Number:	0345191	STA-FLO
Registration Number:	4752922	SUB ZERO
Registration Number:	4467674	SUGAR PLUM
Registration Number:	4133382	SUGAR PLUM
Registration Number:	4516185	SUGARED WISHES
Registration Number:	4629675	SUN RIPENED FRESHNESS
Registration Number:	3172508	SUNNY LAUNDRY
Registration Number:	1286756	SUPER ODOR KILLER
Registration Number:	2799204	SUPER ODOR NEUTRALIZER
Registration Number:	3931451	SUPER ODOR NEUTRALIZER PEARL SCENTS
Registration Number:	4526484	SWEET RENEWAL
Registration Number:	3700267	SWEETHEART
Registration Number:	0364308	SWEET HEART
Registration Number:	0671952	SWEET HEART
Registration Number:	4471744	TAHITIAN BREEZE
Registration Number:	4325565	TEMPTING INDULGENCES
Registration Number:	4230838	TONE
Registration Number:	0915202	TONE
Registration Number:	3721314	
Registration Number:	4671934	TREND

Property Type	Number	Word Mark
Registration Number:	0430422	TREND
Registration Number:	0626011	TREND
Registration Number:	4110111	TRIPLE ACTION BRIGHT-WHITE-CLEAN
Registration Number:	4151075	TRIPLE ACTION PERFORMANCE
Registration Number:	4398139	TROPICAL ESCAPE
Registration Number:	4133219	TROPICAL SPLASH
Registration Number:	3945877	TROPICAL SPLASH
Registration Number:	4006692	TROPICAL WATERS
Registration Number:	3604152	TROPICAL WATERS
Registration Number:	4047078	TURN IT UP
Registration Number:	4162269	ULTRAPACKS
Registration Number:	3700417	WHOLE ROOM FRESHNESS
Registration Number:	4467687	WILDFLOWER PRAIRIE
Registration Number:	3945658	WINTER APPLE
Registration Number:	4507134	WINTER ESCAPE
Registration Number:	3999034	WINTER WHITE TEA
Registration Number:	2562554	WONDER PET
Registration Number:	3354218	WONDER PET
Serial Number:	86446301	AROMAHAPPY
Serial Number:	86404976	BLUE SKY BREEZE
Serial Number:	86686703	BURSTING APPLE RAPIDS
Serial Number:	86584547	CALMING LAVENDER TWILIGHT
Serial Number:	86425674	FABULOUSLY FRESH
Serial Number:	86568501	HAND CARE, ANYWHERE
Serial Number:	86711162	MAUI DREAM
Serial Number:	86760189	OH SO CHIC - OH SO FRESH
Serial Number:	86757140	PARISIAN FLING
Serial Number:	86616924	PERFORMS WITHOUT OVERPOWERING
Serial Number:	86399253	PURE OCEAN BREEZE
Serial Number:	86677242	PURE WATER BLOSSOM & CUCUMBER
Serial Number:	86677231	PURE WHITE PEAR & LAVENDER
Serial Number:	86735117	PURECLEAN
Serial Number:	86425642	SCENT EXPRESSIONS
Serial Number:	86409187	SCENTS OF STYLE
Serial Number:	86399231	SENSITIVE COLLECTION
Serial Number:	86399193	SENSITIVE SCENTS
Serial Number:	86399205	SENSITIVE SENSATIONS
Serial Number:	86681685	SUNNY LINEN

Property Type	Number	Word Mark
Serial Number:	86676949	SUNSHINE BLOSSOM
Serial Number:	86457469	TESTED BY SENSITIVE NOSES
Serial Number:	86519270	TESTED BY SENSITIVE NOSES
Serial Number:	86640681	TESTED PERFORMS WITHOUT OVERPOWERING
Serial Number:	86686913	THE DIFFERENCE IS DIAL
Serial Number:	86779738	TOGETHER FOR A BETTER CLEAN

CORRESPONDENCE DATA

Fax Number: 4807546387

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8605712661

Email: trademarks@henkel.com

Correspondent Name: Amy Span Wergeles - c/o Lisa Wolters

Address Line 1: 7201 E. Henkel Way

Address Line 2: MS 01.45

Address Line 4: Scottsdale, ARIZONA 85255

ATTORNEY DOCKET NUMBER:	MERGER - P&N TO TDC
NAME OF SUBMITTER:	Amy Span Wergeles
SIGNATURE:	/Amy Span Wergeles, Esq./
DATE SIGNED:	01/12/2016

Total Attachments: 4

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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PURE & NATURAL COMPANY", AN ARIZONA CORPORATION,

WITH AND INTO "THE DIAL CORPORATION" UNDER THE NAME OF "THE DIAL CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF DECEMBER, A.D. 2015, AT 10:26 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2015.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Jeffrey W. Bullock, Secretary of State

2629822 8100M
SR# 20151401081

Authentication: 10643651
Date: 12-17-15

You may verify this certificate online at corp.delaware.gov/authver.shtml

CERTIFICATE OF MERGER OF THE DIAL CORPORATION

Pursuant to Title 8 Section 252 of the Delaware General Corporation Law the undersigned corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, has executed this Certificate of Merger and does hereby certify:

FIRST: That the name and state of incorporation of each of the constituent corporations in the merger (each a "Constituent Corporation") is as follows:

Corporation	State of Incorporation
The Dial Corporation	Delaware
Pure & Natural Company	Arizona

SECOND: That an Agreement and Plan of Merger between the parties to the merger has been approved, adopted, certified, executed, and acknowledged by the Constituent Corporations in accordance with the requirements of Title 8, Section 252 of the General Corporation Law of the State of Delaware.

THIRD: That the name of the surviving corporation is The Dial Corporation

FOURTH: That the Restated Certificate of Incorporation of the surviving corporation, The Dial Corporation, as in effect immediately prior to the effective date of the merger, shall be the Restated Certificate of Incorporation of the surviving corporation, and no amendments or changes to that Restated Certificate of Incorporation are effected by this merger.

FIFTH: That the authorized stock and par value of each of the non Delaware Constituent Corporations is as follows:

Corporation:	Number, Class; and Par Value of Authorized Shares:
Pure & Natural Company	10,000 authorized no par value common shares; 100 outstanding

SIXTH: That the executed Agreement and Plan of Merger is on file at the principal place of business of the surviving corporation. The address of the principal

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:26 AM 12/17/2015
FILED 10:26 AM 12/17/2015
TRADEMARK
REEL: 005708 FRAME: 0246

place of business of the surviving corporation is 7201 E. Henkel Way, Scottsdale, AZ 85255.

SEVENTH: That a copy of the Agreement and Plan of Merger will be furnished by the surviving corporation, The Dial Corporation on request and without cost, to the stockholder of the Constituent Corporation.

EIGHTH: That the merger shall be effective as of 11:59 pm on December 31, 2015.

[signature page follows]

TRADEMARK
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Signature Page Cert. of Merger P&N

The Dial Corporation

By: 12/16/15
Jens Martin Schwaerzler, President

By:
Gregory Gaglione, Assistant Secretary