

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368936

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/20/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deep South Surplus, Inc.		01/11/2016	CORPORATION: LOUISIANA
RECEIVING PARTY DATA			
Name:	Alliant Specialty Insurance Services, Inc.		
Street Address:	701 B Street		
Internal Address:	6th Floor		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3176497	DEEP SOUTH	
CORRESPONDENCE DATA			
Fax Number:	6192311234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6195252500		
Email:	w.bivens@mpglaw.com		
Correspondent Name:	D. Whitlow Bivens		
Address Line 1:	225 Broadway		
Address Line 2:	Suite 1900		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	20728.047		
NAME OF SUBMITTER:	D. Whitlow Bivens		
SIGNATURE:	/D. W. Bivens/		
DATE SIGNED:	01/12/2016		
Total Attachments: 1			
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OP \$40.00 3176497

TRADEMARK ASSIGNMENT

(NUNC PRO TUNC)

Whereas, Deep South Surplus, Inc. ("Assignor"), a Louisiana Corporation owned and used the trademarks Deep South (U.S. Trademark Reg. No. 3,176,497) and We're On The Road With You;

Whereas, Alliant Insurance Services, Inc. ("Assignee"), a Delaware Corporation having a place of business at 701 B Street, 6th Floor, San Diego, California 92101 acquired the marks, the associated goodwill and the trademark registration; and

Whereas, pursuant to and as set forth in that certain Asset Purchase Agreement between Assignor and Assignee dated January 20, 2015, Assignor assigned the trademarks, the associated goodwill and the trademark registration to Assignee;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees that it assigned to Assignee nunc pro tunc effective as of January 20, 2015, all right, title and interest in and to the Deep South and We're On The Road With You trademarks throughout the world, the above-identified federal trademark registration, together with all derivations thereof and including all goodwill associated therewith, whether based on common law or the laws of the various states and the right (but not the obligation) to assert such registered trademark and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past or future acts of infringement that have occurred or may occur.

Agreed:

Deep South Surplus, Inc.

By: Tracy Bowden
Tracy Bowden, President

Date: 1/11/2016