

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM368995

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Home Instead, Inc.		01/11/2016	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	Simple Meds, LLC		
Street Address:	6862 Hillside Court		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46250		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86826845	A SIMPLE WAY TO A HEALTHY DAY	
Serial Number:	86436338	SIMPLE MEDS	
Serial Number:	86468628	SIMPLE MEDS	
CORRESPONDENCE DATA			
Fax Number:	4023461148		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	402-231-8992		
Email:	Trademarks.Bikus@kutakrock.com		
Correspondent Name:	Christopher M. Bikus		
Address Line 1:	1650 Farnam Street		
Address Line 4:	Omaha, NEBRASKA 68102		
NAME OF SUBMITTER:	Shobana LaPuma		
SIGNATURE:	/shobana lapuma/		
DATE SIGNED:	01/13/2016		
Total Attachments: 2			
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source=4th_Floor_South@homeinsteadinc.com_20160111_105248#page2.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Home Instead, Inc., a Nebraska corporation, with its principal place of business at 13323 California Street, Omaha, Nebraska 68154 ("Assignor"), is the owner of the trademarks listed on the attached Schedule A (the "Trademarks").

WHEREAS, Simple Meds, LLC, an Indiana limited liability company, with its principal place of business at 6862 Hillside Court, Indianapolis, Indiana 46250 ("Assignee"), is desirous of acquiring said Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all rights, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the applications listed on the attached Schedule A.

HOME INSTEAD, INC. (Assignor)
By: Jenny Witt
Name: Jenny Witt
Title: Counsel
Dated: 1/11/16

SIMPLE MEDS, LLC (Assignee)
By: John M. Hogan
Name: John A. Hogan
Title: Principal
Dated: 1/11/16

SCHEDULE A

Trademark	Serial No.
A SIMPLE WAY TO A HEALTHY DAY	86/826,845
SIMPLE MEDS	86/436,338
SIMPLE MEDS (Design)	86/468,628