

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM369066

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	10/23/2014

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Prometheus Global Media, LLC		12/10/2015	LIMITED LIABILITY COMPANY: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Adweek LLC
<b>Street Address:</b>	825 8th Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10019
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK

## PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	1442070	ADWEEK
Registration Number:	1820584	BRANDWEEK
Registration Number:	2331543	BRANDWEEK
Registration Number:	2331542	MEDIAWEEK
Registration Number:	1628290	MEDIAWEEK
Registration Number:	2788877	ADWEEK
Registration Number:	2997512	ADWEEK
Registration Number:	4447780	ADWEEK
Registration Number:	3125827	ADFREAK
Registration Number:	3656078	MEDIA JOBMARKET
Registration Number:	4146731	HOT LIST
Registration Number:	4473279	HOT LIST
Registration Number:	4269095	BRAND GENIUS
Registration Number:	4253844	NEXTECH
Registration Number:	4293500	YOUNG EXECUTIVE LAB
Serial Number:	86082082	ADWEEK BRANDSHARE
Serial Number:	86432391	BRAND SAVE

OP \$440.00 1442070

**CORRESPONDENCE DATA****Fax Number:** 2033271096

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 203-324-6155**Email:** jbutchko@ssjr.com**Correspondent Name:** Gene S. Winter**Address Line 1:** 986 Bedford Street**Address Line 2:** St. Onge Steward Johnston & Reens LLC**Address Line 4:** Stamford, CONNECTICUT 06905

<b>ATTORNEY DOCKET NUMBER:</b>	03671-A0111A
<b>NAME OF SUBMITTER:</b>	Gene S. Winter
<b>SIGNATURE:</b>	/Gene S. Winter/
<b>DATE SIGNED:</b>	01/13/2016

**Total Attachments: 3**

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**U.S. CONFIRMATORY ASSIGNMENT**

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment"), dated as of October 23, 2014 (the "Effective Date"), is between **Prometheus Global Media, LLC**, a Delaware Limited Liability Company having offices at 770 Broadway, New York, New York, 10003 USA ("Assignor"); and **Adweek LLC**, a New York Limited Liability Company having offices at 825 8th Avenue, New York, New York, 10019 USA ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the Trademarks, Patents, Copyrights, and other Intellectual Property and Registrations therefore described on Schedule A attached hereto (hereinafter referred to collectively as the "Properties") and all of the goodwill of the businesses associated therewith.

WHEREAS, for good and valuable consideration and upon the terms and conditions set forth below, Assignee has acquired all rights, title and interest in and to said Properties described on Schedule A as of the Effective Date;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby assigns, grants, transfers and otherwise conveys to Assignee, its successors and assigns, its entire right, title and interest in and to said Trademarks and Properties listed on the attached Schedule A, including but not limited to all of Assignor's common law rights and registrations pertaining thereto, as well as all of the goodwill of the business symbolized by said Trademarks and Properties are used, including without limitation, the right to any registrations thereof, the right to prosecute any applications therefor, the right to have any registrations issue in the name of the Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to any priorities based on the filing of the aforesaid applications, the right to sue for past and future infringement as well as the right to oppose or to continue to oppose to any conflicting application or registration and the right to take action and claim

damages/profits for past, present or future infringement/encroachment relating to the foregoing assigned rights.

2. Further Assurances. At the reasonable request of either party and without further consideration, the other party shall execute and deliver such other instruments of assignment and assumption and take such other actions as may be necessary to effect the intent of this Assignment and the Assignor undertakes and will promptly execute and deliver any document necessary to the recordal of the present Trademarks Assignment Agreement.

IN WITNESS WHEREOF, the undersigned, pursuant to authority duly received, has duly executed this Assignment on the 10<sup>th</sup> day of December, 2015.

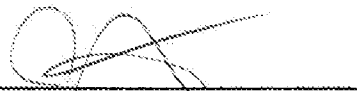
(Assignor)

(Assignee)

**Prometheus Global Media, LLC**

**Adweek LLC**

X



Name: John Amato

Title: President

X



Name: Jeffrey Wilbur

Title: President

SCHEDULE "A"

Trademark	U.S. Registration/Serial No.
ADWEEK (Stylized)	1442070
BRANDWEEK	1820584
BRANDWEEK	2331543
MEDIAWEEK	2331542
MEDIAWEEK	1628290
ADWEEK	2788877
ADWEEK	2997512
ADWEEK	4447780
ADFREAK	3125827
MEDIA JOB MARKET	3656078
HOT LIST	4146731
HOT LIST	4473279
BRAND GENIUS	4269095
NEXTECH	4253844
YOUNG EXECUTIVE LAB	4293500
ADWEEK BRANDSHARE	86-082082
BRAND SAVE	86-432391