

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369076

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sun Trust Bank		12/21/2015	Banking Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Beecher Carlson Insurance Services, LLC		
Street Address:	Six Concourse Parkway		
Internal Address:	Suite 2300		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3041708	BEECHER CARLSON	
Registration Number:	3041709	BEECHER CARLSON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026637271		
Email:	thomas.brooke@hklaw.com		
Correspondent Name:	Thomas W. Brooke		
Address Line 1:	Suite 1100		
Address Line 4:	Washington, D.C. 20006		
NAME OF SUBMITTER:	Thomas W. Brooke		
SIGNATURE:	/Thomas W. Brooke/		
DATE SIGNED:	01/13/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AND RELEASE OR SECURITY AGREEMENT

Whereas, the U.S. Patent and Trademark Office issued Trademark Registrations for the marks **BEECHER CARLSON**, Reg. No.: 3,041,708 and **BEECHER CARLSON & DESIGN** Reg. No.: 3,041,709 (“The Registrations”) in the name of Beecher Carlson Holdings, Inc. on January 6, 2006 (“Registrant”);

WHEREAS, under two separate documents, each entitled “Assignment of Trademark” dated May 2, 2012, NEWSTAR Financial, Inc., as administrative agent and collateral agent, inappropriately and mistakenly claimed to be the owner of The Registrations and assigned all right, title and interest in the Registrations to SunTrust Bank;

WHEREAS, NEWSTAR Financial did not have title to The Registrations at all. In reality, NEWSTAR Financial had a security interest in the Registrations under an Agreement dated February 5, 2007 and recorded at the United States Patent and Trademark Office at Reel 3474, Frame 0966;

WHEREAS, the parties agree that the May 2, 2012 Agreement was flawed and that NEWSTAR Financial could not and did not assign The Registrations as it did not have title and that Suntrust Bank never held title to The Registrations;

WHEREAS, the parties agree that Beecher Carlson Holdings, Inc. was the true owner of the Registrations and through its successor-in-interest Beecher Carlson Insurance Services, LLC has consistently maintained quality control over the Registrations;

WHEREAS, the Parties have agreed that SunTrust Bank will transfer record title to the Registrations to Beecher Carlson Insurance Services, LLC along with all right, title, interest, goodwill and business associated with the marks nunc pro tunc as of May 2, 2012;

WHEREAS, the parties agree that SunTrust Bank as successor-in-interest to

NEWSTAR Financial will release Beecher Carlson Holdings Inc. and Beecher Carlson Insurance Services, LLC from the Security Agreement dated February 5, 2007.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Sun Trust Bank hereby transfers and conveys over to Beecher Carlson Insurance Services, LLC, effective May 2, 2012, the entire right, title and interest, and business associated with The Registrations to be held and enjoyed by Beecher Carlson Insurance Services, LLC, its successors, assigns and other legal representatives and releases Beecher Carlson Insurance Services LLC and Beecher Carlson Holdings, Inc. from the 2007 security agreement. This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

Assignor:

Sun Trust Bank

By: James R Spaulding

Name: James R Spaulding

Title: FVP

Date: December 10, 2015

Assignee:

Beecher Carlson Insurance Services, LLC

By: J. Scott Toril

Name: J. Scott Toril

Title: Senior VP

Date: 12-31, 2015