

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM369171

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AloStar Bank of Commerce		01/12/2016	CORPORATION: ALABAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	General Yellow Pages Consultants, Inc.		
<b>Doing Business As:</b>	Marquette Group		
<b>Street Address:</b>	222 NE Monroe		
<b>Internal Address:</b>	8th Floor		
<b>City:</b>	Peoria		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	61602		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4578982	LEADSTREAM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6785337772		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-681-5974		
<b>Email:</b>	mlg@phrd.com		
<b>Correspondent Name:</b>	Parker Hudson Rainer & Dobbs, LLP		
<b>Address Line 1:</b>	285 Peachtree Center Avenue, N.E.		
<b>Address Line 2:</b>	15th Floor - Mike Grove		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30303		
<b>ATTORNEY DOCKET NUMBER:</b>	5146.61		
<b>NAME OF SUBMITTER:</b>	Jonathan E. Bush		
<b>SIGNATURE:</b>	/JEB/		
<b>DATE SIGNED:</b>	01/14/2016		
<b>Total Attachments: 3</b>			
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source=Release of Security Interest in Trademark (Fourth Amendment) (GYPC) (Fully Executed) (3)#page2.tif			

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RELEASE OF SECURITY INTEREST IN TRADEMARK

This RELEASE, executed this 12th day of January, 2016, is made by **ALOSTAR BANK OF COMMERCE**, a state banking institution incorporated or otherwise organized under the laws of the State of Alabama ("Grantee").

Recitals:

Grantee and **GENERAL YELLOW PAGES CONSULTANTS, INC.**, a Delaware corporation doing business as Marquette Group ("Pledgor"), and **US MOTIVATION, INC.**, a Delaware corporation ("USM"; Pledgor and USM, collectively, "Borrowers" and each, a "Borrower") are party to that certain Loan and Security Agreement entered into September 5, 2014 (as at any time amended, restated, modified or supplemented, the "Loan Agreement").

Pursuant to the Loan Agreement, Grantee and Borrowers are party to that certain Intellectual Property Security Agreement (the "IP Security Agreement") dated September 5, 2014, and recorded on September 11, 2014 at Reel/Frame No. 5361/0158 with the United States Patent and Trademark Office, pursuant to which each Borrower granted, assigned, and pledged to Grantee a continuing security interest in and lien upon, among other things, each Borrower's entire right, title and interest in a trademark listed on Exhibit A attached hereto (the "Trademark Collateral").

Each Borrower has requested that Grantee release its interests in the Trademark Collateral.

NOW, THEREFORE, for Ten Dollars (\$10.00) in hand paid and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Grantee hereby DISCHARGES, TERMINATES AND RELEASES its security interests in the Trademark Collateral. Grantee hereby transfers and assigns to the Pledgor any and all right, title and interest in the Trademark Collateral that Grantee may have obtained in, to, and under the IP Security Agreement.

[Remainder of page intentionally left blank;  
signature appears on the following page]

IN WITNESS WHEREOF, Grantee has executed this Agreement as of the day and year first above written.

GRANTEE:

ALOSTAR BANK OF COMMERCE

By:   
Name: Edward Carpenter  
Title: Director

Release of Security Interest in Trademark

EXHIBIT A  
to  
RELEASE OF SECURITY INTEREST IN TRADEMARK

TRADEMARK

COMPANY	TRADEMARK	DATE OF REGISTRATION	REGISTRATION NUMBER
General Yellow Pages Consultants, Inc.	Leadstream	February 14, 2014	4578982