

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM369196

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
INTERNATIONAL DERMAL INSTITUTE, INC.		07/31/2015	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	UNILEVER N.V.		
<b>Street Address:</b>	Weena 455		
<b>City:</b>	3013AL Rotterdam		
<b>State/Country:</b>	NETHERLANDS		
<b>Entity Type:</b>	naamloze vennootschap: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 21</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1539948	DERMALOGICA	
<b>Registration Number:</b>	1640879	LEONARD DRAKE	
<b>Registration Number:</b>	2477857	THE INTERNATIONAL DERMAL INSTITUTE	
<b>Registration Number:</b>	2523117	POWER RECOVERY	
<b>Registration Number:</b>	2642529	DAILY MICROFOLIANT	
<b>Registration Number:</b>	3113266	FACE MAPPING	
<b>Registration Number:</b>	3465347	FACE MAPPING	
<b>Registration Number:</b>	3465490	MAP-15 REGENERATOR	
<b>Registration Number:</b>	3465491	MICROZONE	
<b>Registration Number:</b>	3466148	DERMALOGICA	
<b>Registration Number:</b>	3517325	MEDIBAC CLEARING	
<b>Registration Number:</b>	3583839	SPEED MAPPING	
<b>Registration Number:</b>	3587902	THERMAFOLIANT	
<b>Registration Number:</b>	3628323	CHROMAWHITE TRX	
<b>Registration Number:</b>	3628324	POWERFOLIANT2	
<b>Registration Number:</b>	3708739	SKIN BAR	
<b>Registration Number:</b>	3742282	AGE SMART	
<b>Registration Number:</b>	4011883	FITE	
<b>Registration Number:</b>	4072695	CLEAN START	
<b>Registration Number:</b>	4703796	DERMALOGICA	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	86518871	DERMALOGICAMD
<b>CORRESPONDENCE DATA</b>		
Fax Number:	2123101365	
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	212 626 4242	
Email:	nyctrademarks@bakermckenzie.com	
Correspondent Name:	Lindsey Utrata	
Address Line 1:	452 Fifth Avenue	
Address Line 2:	Baker & McKenzie LLP	
Address Line 4:	New York, NEW YORK 10018	
ATTORNEY DOCKET NUMBER:	10060058/50061860	
NAME OF SUBMITTER:	Lindsey Utrata Authorized Attorney	
SIGNATURE:	/Lindsey Utrata/	
DATE SIGNED:	01/14/2016	
<b>Total Attachments: 2</b>		
source=Assignment International Dermal Institute to UNILEVER NV#page1.tif		
source=Assignment International Dermal Institute to UNILEVER NV#page2.tif		

**ASSIGNMENT OF TRADEMARKS**

The undersigned, **International Dermal Institute, Inc.**, a corporation incorporated under the laws of **California, United States of America** having an address at **1535 E Beachey PL, Carson CA 90746, United States of America** ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from **UNILEVER N.V.**, a naamloze vennootschap incorporated under the laws of the **Netherlands** having an address at **Weena 455, 3013AL Rotterdam, The Netherlands** ("Assignee"), and pursuant to a certain Unit and Asset Purchase Agreement signed on the 24th day of June 2015 and having an effective date of the 31<sup>st</sup> day of July 2015, by and between Assignor and Assignee, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

The U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks").

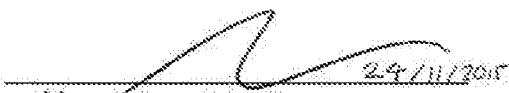
Said Trademarks to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

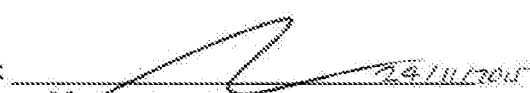
From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

The effective date of this assignment is **31 July 2015**.

**International Dermal Institute, Inc.**

**UNILEVER N.V.**

By:  24/11/2015  
Name: **Joseph Sullivan**  
Title: **Attorney**

By:  24/11/2015  
Name: **Joseph Sullivan**  
Title: **Attorney**

## EXHIBIT A

Mark	Serial No.	Reg. No.
DERMALOGICA		1539948
LEONARD DRAKE		1640879
THE INTERNATIONAL DERMAL INSTITUTE & Design		2477857
POWER RECOVERY		2523117
DAILY		2642529
FACE MAPPING		3113266
FACE MAPPING		3465347
MAP-15 REGENERATOR		3465490
MICROZONE		3465491
DERMALOGICA		3466148
MEDIBAC CLEARING		3517325
SPEED MAPPING		3583839
THERMAFOLIANT		3587902
CHROMA WHITE TRX (STYLIZED)		3628323
powerfoliant2 (stylized)		3628324
SKIN BAR		3708739
AGE SMART		3742282
FITE & Design		4011883
CLEAN START		4072695
DERMALOGICA		4703796
dermalogicaMD	86/518871	

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