

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369221

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CF ACQUISITION, INC.		04/29/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	California Fragrance Company, Inc.		
Street Address:	171 EAST SECOND STREET		
City:	HUNTINGTON STATION		
State/Country:	NEW YORK		
Postal Code:	11746		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2072727	BE CALM	
CORRESPONDENCE DATA			
Fax Number:	3125548015		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(312) 554-8000		
Email:	kep@pattishall.com		
Correspondent Name:	Belinda J. Scrimenti		
Address Line 1:	200 South Wacker Drive, Suite 2900		
Address Line 4:	Chicago, ILLINOIS 60606-5896		
ATTORNEY DOCKET NUMBER:	1019-000-00056 (BE CALM)		
NAME OF SUBMITTER:	Belinda J. Scrimenti		
SIGNATURE:	/Belinda J. Scrimenti/		
DATE SIGNED:	01/14/2016		
Total Attachments: 2			
source=CF amendment and name change to California Fragrance Company, Inc NY sos#page1.tif			
source=CF amendment and name change to California Fragrance Company, Inc NY sos#page2.tif			

CH \$40.00 2072727

STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on May 1, 2015.

Anthony Giardina

Anthony Giardina
Executive Deputy Secretary of State

CSC 45
DRAW DOWN

150430000753

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
CF ACQUISITION, INC.

Under Section 805 of the Business Corporation Law

FIRST: The name of the corporation (hereinafter called the "corporation") is
CF ACQUISITION, INC.

SECOND: The date of filing of the certificate of incorporation with the Department of
State is: MARCH 6, 2015.

THIRD: The amendment effected by this certificate of amendment is as follows:

Paragraph First of the Certificate of Incorporation relating to the corporation
name is hereby amended to read in its entirety as follows:

FIRST: The name of the corporation is:

CALIFORNIA FRAGRANCE COMPANY, INC.

FOURTH: The certificate of amendment was authorized by the unanimous written
consent of the holders of all outstanding shares of the corporation and all directors of the
corporation.

Signed on April 29, 2015


Elizabeth Flaherty
Secretary

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RECORDED: 01/14/2016

TRADEMARK
REEL: 005709 FRAME: 0605