

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM369271

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rutherford Wine Studios, LLC		12/31/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E. & J. Gallo Winery		
<b>Street Address:</b>	600 Yosemite Boulevard		
<b>City:</b>	Modesto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95354		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3597786	THE RANCH WINERY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(209) 341-6349		
<b>Email:</b>	tm.group@ejgallo.com		
<b>Correspondent Name:</b>	Kristi W. Whalen		
<b>Address Line 1:</b>	600 Yosemite Boulevard		
<b>Address Line 4:</b>	Modesto, CALIFORNIA 95354		
<b>ATTORNEY DOCKET NUMBER:</b>	USNARN-001-E_4940		
<b>NAME OF SUBMITTER:</b>	Kristi W. Whalen		
<b>SIGNATURE:</b>	/kww/		
<b>DATE SIGNED:</b>	01/14/2016		
<b>Total Attachments: 3</b>			
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OP \$40.00 3597786

**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (this “Assignment”) is made and entered into as of December 31, 2015, by and between RUTHERFORD WINE STUDIOS, LLC, a Delaware limited liability company, having an address of 105 Zinfandel Lane, St. Helena, California 94574 (“Assignor”), and E. & J. GALLO WINERY, a California corporation, having an address of 600 Yosemite Boulevard, Modesto, CA 95354 (“Assignee”).

A. Assignor is the owner of all right, title and interest in and to the trademark **THE RANCH WINERY** for “custom production of wine for others; providing information about wine-making” (hereinafter the “Mark”) and United States Patent and Trademark Office Registration No. 3,597,786 therefor (hereinafter the “Registration”).

B. Assignee desires to acquire all of Assignor’s right, title and interest in, to and under the Mark for “custom production of wine for others; providing information about wine-making,” and the Registration, together with the goodwill of the business symbolized by and associated with the Mark, and Assignor is desirous of assigning all of its right, title and interest in, to and under the Mark for “custom production of wine for others; providing information about wine-making,” and the Registration, and the goodwill associated therewith, to Assignee..

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably sells, grants, assigns, transfers and conveys to Assignee all of Assignor’s right, title and interest in and to the Mark and the Registration, together with the goodwill associated with the Mark.

*(Signatures continue on next page)*

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Assignment as of the date first written above.

**ASSIGNOR:**

RUTHERFORD WINE STUDIOS, LLC

By: PK Ford  
Name: Patrick K. Ford  
Title: President

**ASSIGNEE:**

E. & J. GALLO WINERY

Signed In Counterpart  
By: \_\_\_\_\_  
Name: Douglas B. Vilas  
Title: Chief Financial Officer

*Signature Page to Trademark Assignment*

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Assignment as of the date first written above.


**ASSIGNOR:**

RUTHERFORD WINE STUDIOS, LLC

By: \_\_\_\_\_  
Name: Patrick K. Ford  
Title: President

**ASSIGNEE:**

E. & J. GALLO WINERY

By:   
Name: Douglas B. Vilas  
Title: Chief Financial Officer

*Signature Page to Trademark Assignment*