

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM369288

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Genome, Inc.		12/15/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Genome, LLC		
<b>Street Address:</b>	701 First Avenue		
<b>City:</b>	Sunnyvale		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94089		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3981100		
<b>Registration Number:</b>	3981103		
<b>Registration Number:</b>	4861681	GENOME FROM YAHOO!	
<b>Registration Number:</b>	3970744	INTERCLICK	
<b>Registration Number:</b>	4065884	OPEN SEGMENT MANAGER	
<b>Registration Number:</b>	4065883	OSM	
<b>Registration Number:</b>	3981271	WE FIND THE AWESOME IN CHAOS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4083493400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	tmbx@yahoo-inc.com		
<b>Correspondent Name:</b>	Kelly Wong Craven		
<b>Address Line 1:</b>	Yahoo! Inc., 701 First Avenue		
<b>Address Line 4:</b>	Sunnyvale, CALIFORNIA 94089		
<b>NAME OF SUBMITTER:</b>	Kelly Wong Craven		
<b>SIGNATURE:</b>	/Kelly Wong Craven/		
<b>DATE SIGNED:</b>	01/14/2016		
<b>Total Attachments: 4</b>			

OP \$190.00 3981100

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source=Cert of Conversion - Genome, Inc. to Genome, LLC - effective 15-Dec-2015#page3.tif

source=Cert of Conversion - Genome, Inc. to Genome, LLC - effective 15-Dec-2015#page4.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "GENOME, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "GENOME, INC." TO "GENOME, LLC", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF DECEMBER, A.D. 2015, AT 2:24 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

4413027 8100V  
SR# 20151361614

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 10621353  
Date: 12-15-15

**TRADEMARK**  
**REEL: 005710 FRAME: 0040**

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF  
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND  
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "GENOME, LLC"  
FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF DECEMBER, A.D.  
2015, AT 2:24 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

4413027 8100V  
SR# 20151361614

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 10621353  
Date: 12-15-15

**TRADEMARK**  
**REEL: 005710 FRAME: 0041**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is 8/24/2007.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Genome, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Genome, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
15 day of December, A.D. 2015.

By: Ronald S. Bell

Authorized Person

Name: Ronald S. Bell

Print or Type

**CERTIFICATE OF FORMATION**

**OF**

**GENOME, LLC**

The undersigned, being duly authorized to execute and file this Certificate of Formation for the purposes of forming a limited liability company pursuant to the Delaware Limited Liability Act, 6 Del. C. §§ 18-101, et seq., does hereby certify as follows:

**First:** The name of the limited liability company is GENOME, LLC.

**Second:** The address of the limited liability company's registered office in the State of Delaware is 1209 Orange Street, City of Wilmington, County of New Castle, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on this 15 day of December 2015.



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Ronald S. Bell