

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369299

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BSC Acquisition Sub, LLC		01/14/2016	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A.		
Street Address:	One Chase Square, T-7		
Internal Address:	Mail Code NY3-T091		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14643		
Entity Type:	National bank: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	0708413	SLIP-N-NAME	
Registration Number:	0963302	PRESS-SURE-SEAL	
Registration Number:	1034307	PHOTOCRAFT	
Registration Number:	1199534		
Registration Number:	1236220	DOUBLE ENVELOPE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks.atl@bryancave.com		
Correspondent Name:	Christopher Kupec/Bryan Cave LLP		
Address Line 1:	301 S. College Street, Suite 3900		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	0391907		
NAME OF SUBMITTER:	Christopher Kupec		
SIGNATURE:	/Christopher Kupec/		
DATE SIGNED:	01/14/2016		

CH \$140.00 0708413

Total Attachments: 5

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TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement (this "Agreement"), dated as of January 14, 2016, is made by and between BSC ACQUISITION SUB, LLC, a Georgia limited liability company, having a business location at the address set forth below next to its signature (the "Debtor"), and JPMORGAN CHASE BANK, N.A. ("JPMorgan"), having a business location at the address set forth below next to its signature.

Recitals

A. Debtor and JPMorgan are parties to a Credit Agreement (as amended, supplemented, restated or otherwise modified from time to time, the "Credit Agreement"), dated January 14, 2016, setting forth the terms on which JPMorgan may now or hereafter extend credit to or for the account of Debtor.

B. As a condition to extending credit to or for the account of Debtor, JPMorgan has required the execution and delivery of this Agreement by Debtor.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Documents and herein, the parties hereby agree as follows:

1. Definitions. All capitalized terms that are used but not otherwise defined herein shall have the meanings given to them in the Credit Agreement. In addition, the following terms have the meanings set forth below:

"Trademark Collateral" has the meaning given in Section 2.

"Security Interest" has the meaning given in Section 2.

"Trademarks" means any and all trademarks, trade names, registered trademarks, trademark applications, service marks, registered service marks and service mark applications, including (i) the trade names, registered trademarks, trademark applications, registered service marks and service mark applications listed on Exhibit A, (ii) all renewals thereof, (iii) all income, royalties, damages and payments now and hereafter due or payable under and with respect thereto, including payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (iv) the right to sue for past, present and future infringements and dilutions thereof, (v) the goodwill of Debtor's business symbolized by the foregoing or connected therewith, and (vi) all of Debtor's rights corresponding thereto throughout the world. Notwithstanding the foregoing, the definition of "Trademarks" shall exclude all Excluded Collateral (as such term is defined in the Security Agreement).

2. Security Interest. Debtor hereby irrevocably grants, collaterally assigns and pledges to JPMorgan a continuing security interest (the "Security Interest") in the Debtor's Trademarks and all products and proceeds thereof (collectively, the "Trademark Collateral"), to secure the Obligations. This Agreement grants only the Security Interest herein described, is not intended to and does not affect any present transfer of title of any trademark registration or application and makes no assignment and grants no right to assign or perform any other action with respect to any intent to use trademark application, unless such action is permitted under 15 U.S.C. § 1060.

3. Security Agreement. The security interests granted to JPMorgan herein are granted in furtherance, and not in limitation of, the security interests granted to the JPMorgan pursuant to the Credit Agreement; provided, however, that nothing in this Agreement shall expand, limit or otherwise modify the security interests granted in the Credit Agreement. Debtor hereby acknowledges and affirms that the rights and remedies of JPMorgan with respect to the Trademark Collateral are more fully set forth in the Credit Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Credit Agreement, the terms of the Credit Agreement shall govern.

4. Miscellaneous.

(a) No amendment or modification of this Agreement shall be effective unless it has been agreed to by JPMorgan and Debtor in a writing that specifically states that it is intended to amend or modify this Agreement. No failure by JPMorgan to exercise any right, remedy, or option under this Agreement, or delay by JPMorgan in exercising the same, will operate as a waiver thereof. No waiver by JPMorgan will be effective unless it is in writing, and then only to the extent specifically stated. The rights and remedies of JPMorgan under this Agreement shall be cumulative. No exercise by JPMorgan of one right or remedy shall be deemed an election, and no waiver by JPMorgan shall be deemed a continuing waiver. All notices to be given to Debtor or JPMorgan under this Agreement shall be given in the manner and with the effect provided in the Credit Agreement. This Agreement shall bind and inure to the benefit of the respective successors and assigns of each of the parties hereto. This Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Agreement. Each provision of this Agreement shall be severable from every other provision of this Agreement for the purpose of determining the legal enforceability of any specific provision.

(b) TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, DEBTOR AND JPMORGAN HEREBY WAIVE THEIR RESPECTIVE RIGHTS, IF ANY, TO A JURY TRIAL OF ANY CLAIM, CONTROVERSY, DISPUTE OR CAUSE OF ACTION DIRECTLY OR INDIRECTLY BASED UPON OR ARISING OUT OF THIS AGREEMENT OR ANY OF THE TRANSACTIONS CONTEMPLATED HEREIN, INCLUDING CONTRACT CLAIMS, TORT CLAIMS, BREACH OF DUTY CLAIMS, AND ALL OTHER COMMON LAW OR STATUTORY CLAIMS. DEBTOR AND JPMORGAN REPRESENT THAT EACH HAS REVIEWED THIS WAIVER AND EACH KNOWINGLY AND VOLUNTARILY WAIVES ITS JURY TRIAL RIGHTS FOLLOWING CONSULTATION WITH LEGAL COUNSEL. IN THE EVENT OF LITIGATION, A COPY OF THIS AGREEMENT MAY BE FILED AS A WRITTEN CONSENT TO A TRIAL BY THE COURT.

(c) THE VALIDITY OF THIS AGREEMENT, THE CONSTRUCTION, INTERPRETATION, AND ENFORCEMENT HEREOF, AND THE RIGHTS OF THE PARTIES HERETO WITH RESPECT TO ALL MATTERS ARISING HEREUNDER OR RELATED HERETO AS WELL AS ALL CLAIMS, CONTROVERSIES OR DISPUTES ARISING UNDER OR RELATED TO THIS AGREEMENT SHALL BE DETERMINED UNDER, GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF GEORGIA, WITHOUT REGARD TO THE CONFLICTS OF LAWS PRINCIPLES THEREOF THAT WOULD CAUSE THE LAWS OF ANOTHER JURISDICTION TO APPLY.

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IN WITNESS WHEREOF, the parties have executed this Trademark Security Agreement as of the date written above.

c/o BSC Acquisition Sub, LLC
7702 Plantation Road
Roanoke, Virginia 24019
Attn:

BSC ACQUISITION SUB, LLC

By: [Signature]
Name: BRIAN C. SASS
Title: CEO

JPMorgan Chase Bank, N.A.
277 Park Avenue, 22nd Floor
New York, New York 10172
Attn:

JPMORGAN CHASE BANK, N.A.

By: _____
Name: _____
Title: _____

[Trademark Security Agreement]

IN WITNESS WHEREOF, the parties have executed this Trademark Security Agreement as of the date written above.

c/o BSC Acquisition Sub, LLC
7702 Plantation Road
Roanoke, Virginia 24019
Attn:

BSC ACQUISITION SUB, LLC

By: _____
Name: _____
Title: _____

JPMorgan Chase Bank, N.A.
One Chase Square, T-7
Mail Code NY3-T091
Rochester, New York 14643
Attn: Marie C. Duhamel

JPMORGAN CHASE BANK, N.A.


By: Marie C. Duhamel
Name: Marie C. Duhamel
Title: Authorized Officer

[Trademark Security Agreement]

EXHIBIT A

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS AND COLLECTIVE
MEMBERSHIP MARKS

REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
SLIP-IN-NAME	0708413	December 13, 1960
PRESS-SURE-SEAL	0963302	July 10, 1973
PHOTOCRAFT	1034307	February 24, 1976
	1199534	June 29, 1982
DOUBLE ENVELOPE	1236220	May 3, 1983

APPLICATIONS

None.

COLLECTIVE MEMBERSHIP MARKS AND/OR UNREGISTERED MARKS

None.