

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369424

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAJOR LEAGUE GAMING, INC.		12/22/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ACTIVISION BLIZZARD MEDIA NETWORKS, INC.		
Street Address:	3 Park Avenue, 32nd floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86710145	MLG	
Serial Number:	86695756	GAMEBATTLES	
Serial Number:	86717439		
Registration Number:	4254344	MAJOR LEAGUE GAMING	
CORRESPONDENCE DATA			
Fax Number:	4247445454		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-255-2000		
Email:	tm@activision.com		
Correspondent Name:	Julia Kazaks		
Address Line 1:	3100 Ocean Park Blvd		
Address Line 2:	Activision Legal Department		
Address Line 4:	Santa Monica, CALIFORNIA 90405		
ATTORNEY DOCKET NUMBER:	MLG TM ASSIGNMENTS		
NAME OF SUBMITTER:	Julia Kazaks		
SIGNATURE:	/Julia Kazaks/		
DATE SIGNED:	01/15/2016		
Total Attachments: 4			

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TRADEMARK

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Trademark Assignment

This Trademark Assignment Agreement (this "Assignment") is made as of December 22, 2015, by and between MAJOR LEAGUE GAMING, INC. (the "Assignor"), and ACTIVISION BLIZZARD MEDIA NETWORKS, INC. ("Assignee").

WHEREAS, Assignor is the owner of the right, title and interest in and to the trademarks listed on Schedule A attached hereto (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of December 22, 2015 (the "Purchase Agreement"); and

WHEREAS, pursuant to the Purchase Agreement, the Assignor has agreed to transfer, assign and convey to Assignee, and Assignee has agreed to acquire from the Assignor, the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged:

1. Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, its entire right, title and interest in and to the Marks, including but not limited to all goodwill symbolized by the Marks or associated therewith, any and all common law rights thereof, and any renewals, extensions and continuations thereof, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity, for past, present or future infringement, including the right to recover damages in connection therewith, and in and to all rights corresponding to the foregoing throughout the world.

2. Assignor hereby authorizes and requests the Director of the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable countries outside the United States, to record this Assignment and issue such additional trademark and service mark registrations or amended registrations that have been or may be granted upon any application or petition for same, to Assignee, its successors or assigns solely in connection with the Marks.

3. This Assignment shall be governed by, construed and enforced in accordance with the laws of the State of New York without regard to any applicable conflicts of law rules or principles.

4. This Assignment may be executed (including by facsimile or other electronic transmission (e.g., portable data format)) with counterpart signature pages or in multiple counterparts, all of which shall be considered one and the same agreement.

[signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by its duly authorized representatives on the day and year first above written.

ASSIGNOR:

Major League Gaming Inc.

By: S. DiGiornanni
Name: Sundance DiGiornanni
Title: CEO

ASSIGNEE:

Activision Blizzard Media Networks, Inc.

By: _____
Name: _____
Title: _____

[Signature Page to Trademark Assignment]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by its duly authorized representatives on the day and year first above written.

ASSIGNOR:

Major League Gaming Inc.

By: _____

Name:

Title:

ASSIGNEE:

Activision Blizzard Media Networks, Inc.

By: Chris B. Walther

Name: Chris B. Walther

Title: CEO

Schedule A

<u>Trademark Registrations</u>				
<u>Mark</u>	<u>Record Owner</u>	<u>Jurisdiction</u>	<u>Registration Number</u>	<u>Registration Date</u>
Major League Gaming	Major League Gaming, Inc.	United States	4254344	December 4, 2012
<u>Trademark Applications</u>				
<u>Mark</u>	<u>Record Owner</u>	<u>Jurisdiction</u>	<u>Serial Number</u>	<u>Filing Date</u>
MLG	Major League Gaming, Inc.	United States	86710145	July 30, 2015
GameBattles	Major League Gaming, Inc.	United States	86695756	July 16, 2015
MLG Controller	Major League Gaming, Inc.	United States	86717439	August 6, 2015