

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369477

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GDK Partners		11/30/2015	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Follmer Development, Inc.		
Street Address:	840 Tourmaline Drive		
City:	Newbury Park		
State/Country:	CALIFORNIA		
Postal Code:	91320		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2003484	NATURALLY CLEAR	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128622000		
Email:	rob.soneson@kirkland.com		
Correspondent Name:	Rob Soneson		
Address Line 1:	300 N LaSalle		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	24563-4-RFS		
NAME OF SUBMITTER:	Rob Soneson		
SIGNATURE:	/rsoneson/		
DATE SIGNED:	01/15/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement"), dated as of November 30, 2015, is entered into by and between GDK Partners, a California general partnership ("Seller"), and Follmer Development, Inc. a California corporation ("Buyer" and, together with Seller, the "Parties").

RECITALS

WHEREAS, Buyer and Seller are parties to that certain Bill of Sale, dated as of November 30, 2015 (the "Bill of Sale"), pursuant to which Seller has agreed to irrevocably and absolutely sell, convey, transfer and assign to Buyer, and all of its heirs, successors and assigns, all of its right, title and interest in and to all goods, assets and personal property owned by Seller, including, but not limited to, all trademarks.

NOW, THEREFORE, in consideration of the mutual agreements, covenants and other premises set forth herein and in the Bill of Sale and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged and accepted, the Parties agree as follows:

1. **Assignment.** Seller does hereby sell, assign, and transfer unto Buyer, its successors, assigns and other legal representatives, all right, title and interest in (including indirect and other forms of beneficial ownership), to, and under the trademarks identified in Appendix A hereto, together with the goodwill of the business symbolized by the foregoing, and any renewals and extensions thereof, together with all income, royalties, damages and payments due or payable to Seller as of the Effective Date or thereafter (including damages and payments for past, present or future infringements or misappropriations thereof) with respect to any of the foregoing, the right to sue and recover for past, present or future infringements or misappropriations thereof, rights to apply in Buyer's or any Buyer affiliate's name in any or all countries of the world for trademarks and other governmental grants or issuances of any kind related to any of the foregoing, and any and all corresponding rights that, now or hereafter, may be secured throughout the world (collectively, the "Assigned Trademarks").

2. **Authorization.** Seller hereby authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entity or agency in any other jurisdiction, to record Buyer as assignee and owner of the Assigned Trademarks, and to issue any and all trademarks, service marks or other governmental grants or issuances pertaining to any of the Assigned Trademarks in the name of Buyer, its successors, assigns or other legal representatives.

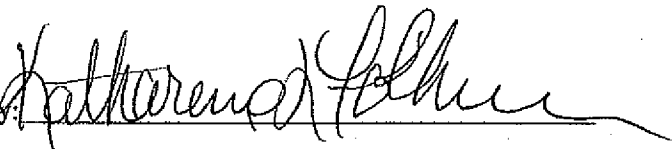
3. **General Provisions.** Capitalized terms used but not otherwise defined herein shall have the meanings ascribed thereto in the Bill of Sale. This Agreement, Appendix A hereto and the Bill of Sale constitute the sole and entire agreement of the Parties with respect to the subject matter contained herein and therein, and supersede all other prior representations, warranties, understandings and agreements, both written and oral, with respect to such subject matter. Notwithstanding any other provision of this Agreement to the contrary, in the event and to the extent that there shall be a conflict between the provisions of this Agreement and the

provisions of the Bill of Sale, the provisions of the Bill of Sale shall control (unless this Agreement expressly provides otherwise).

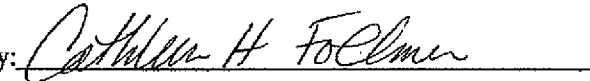
4. **Governing Law.** This Agreement and all matters arising out of or relating to this Agreement or any of the transactions contemplated hereby, including all rights of the Parties (whether sounding in contract, tort, common or statutory law, equity or otherwise), shall be governed, construed and enforced according to the laws of the State of California.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment Agreement as of the day and year first above written.

GDK Partners, a California general partnership

By: 

Katharine L. Follmer, Partner

By: 

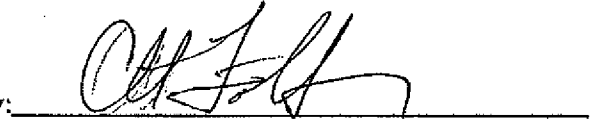
Cathleen H. Follmer, Partner

By: 

Follmer Family Trust, Helen F. Follmer, Trustee, Partner

By: 

GCTrust I, Garrett W. Follmer, Trustee, Partner

By: 

GCTrust II, Christopher H. Follmer, Trustee, Partner

APPENDIX A
ASSIGNED TRADEMARKS

Mark	Application Number Application Date	Registration Number Registration Date	Owner
NATURALLY CLEAR	74556916 08/03/1994	2003484 09/24/1996	GDK Partners