

Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

#### 1. Name of conveying party(ies):

Novel Brands LLC

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) U.S. State of New Jersey

Additional names of conveying parties attached?  Yes  No

#### 3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 01/13/2016

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

#### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Telebrands Corp.

Street Address: 79 Two Bridges Road

City: Fairfield

State: New Jersey

Country: \_\_\_\_\_ Zip: 07004

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship U.S. State of New Jersey
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

#### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

86753767

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

#### C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

ANGRY MAMA; Filing date: 09/11/2015

#### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Peter D. Murray, Esq., Cooper & Dunham LLP

Internal Address: \_\_\_\_\_

Street Address: 30 Rockefeller Plaza

City: New York

State: New York Zip: 10112

Phone Number: 212-278-0400

Docket Number: 0706-88162

Email Address: \_\_\_\_\_

#### 6. Total number of applications and registrations involved:

1

#### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed

#### 8. Payment Information:

Deposit Account Number 03-3125

Authorized User Name Cooper & Dunham

#### 9. Signature:

Signature

01/14/2016

Date

Tonia A. Sayour

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 005711 FRAME: 0359

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CH \$40.00 033125 86753767

TRADEMARK ASSIGNMENT

WHEREAS, Novel Brands LLC, a New Jersey limited liability company, located at Suite 140, 3315 US Highway 46, Fairfield, New Jersey 07004, ("Assignor"), is the owner of all right, title and interest in and to the trademark ANGRY MAMA and U.S. Trademark Application No. 86/753,767, therefor, and is desirous of transferring same; and

WHEREAS, Telebrands Corp., a New Jersey corporation, located at 79 Two Bridges Road, Fairfield, New Jersey 07004, is desirous of acquiring said trademark and U.S. application therefor ("Assignee");

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer and set over to Assignee, its successors, legal representatives and assigns, all right, title, and interest in and to said trademark ANGRY MAMA and U. S. Trademark Application No. 86/753,767, therefor, together with the goodwill associated therewith and the right to sue for past infringement.

Dated: January 13, 2016

NOVEL BRANDS LLC

By 

**Name: Devon Israni**  
**Position: President/CEO**