

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369698

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ruben A. Lizarraga Barrett		01/11/2016	INDIVIDUAL: MEXICO
Carlos Antonio Lizarraga Barrett		01/11/2016	INDIVIDUAL: MEXICO
RECEIVING PARTY DATA			
Name:	OBLSL, S.A. de C.V.		
Street Address:	Hacienda Santa Lucia No. 89		
Internal Address:	Colonia Altamira		
City:	Zapopan, GDL		
State/Country:	MEXICO		
Postal Code:	45160		
Entity Type:	CORPORATION: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3199974	BANDA EL LIMON	
CORRESPONDENCE DATA			
Fax Number:	2139852159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-814-4416		
Email:	stevenjeyre@gmail.com		
Correspondent Name:	Steven J Eyre		
Address Line 1:	3550 Wilshire Blvd Ste 420		
Address Line 4:	Los Angeles, CALIFORNIA 90010		
DOMESTIC REPRESENTATIVE			
Name:	Roberto Carlos Ferro H.		
Address Line 1:	7920 Norfolk Ave, Ste 300		
Address Line 4:	Bethesda, MARYLAND 20814		
NAME OF SUBMITTER:	Steven J. Eyre		
SIGNATURE:	/stevenjeyre/		

OP \$40.00 3199974

DATE SIGNED:	01/19/2016
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Total Attachments: 1 source=2016-01-Assignment BANDA EL LIMON#page1.tif

TRADEMARK ASSIGNMENT

Mark: **BANDA EL LIMON**
 Reg. No. **3,199,974**
 Date of Reg.: **January 23, 2007**

Whereas, Ruben A. Lizarraga Barrett, a citizen of Mexico, whose address is Calle Palas Blancas 126, Fraccionamiento Jacarandas, Mazatlan, Sinaloa 82157, Mexico, and Carlos Antonio Lizarraga Barrett, a citizen of Mexico, whose address is Calle Ficus 607, Fraccionamiento Hacienda los Mangos, Mazatlan, Sinaloa 82127, Mexico (hereinafter, collectively, "Assignors") are joint owners of the registration of the mark BANDA EL LIMON and design ("the Mark") with the United States Patent and Trademark Office, Reg. No. 3,199,974, together with the goodwill of the business and musical group connected with and symbolized by the Mark; and

Whereas, OBLSL S.A. de C.V. (hereinafter, "OBLSL"), a corporation formed under the laws of Mexico, with its principal offices at Hacienda Santa Lucia No. 89, Colonia Altamira, Zapopan, Jalisco, 45160, Mexico (hereinafter, "Assignee"), is desirous of acquiring the business, goodwill, common-law marks and registered marks of the business and musical group symbolized by the Mark;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors hereby assign to OBLSL all right, title and interest in and to the Mark, including without limitation the above-identified registration before the United States Patent and Trademark Office, together with the goodwill of the business and musical group connected with and symbolized by the Mark.

ASSIGNORS	
<i>RUBEN A. LGA BARRETT.</i>	<i>Carlos A. Lga B.</i>
RUBEN ANDREY LIZARRAGA BARRETT.	CARLOS ANTONIO LIZARRAGA BARRETT.

OBLSL		
PRESIDENTE	SECRETARIO	TESORERO
<i>RUBEN A. LGA BARRETT.</i>	<i>Carlos A. Lga B.</i>	<i>[Signature]</i>
RUBEN ANDREY LIZARRAGA BARRETT.	CARLOS ANTONIO LIZARRAGA BARRETT.	JUAN LUIS BARBOZA LIZARRAGA.