

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM369700

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ruben A. Lizarraga Barrett		01/11/2016	INDIVIDUAL: MEXICO
Carlos Antonio Lizarraga Barrett		01/11/2016	INDIVIDUAL: MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OBLSL, S.A. de C.V.		
<b>Street Address:</b>	Hacienda Santa Lucia No. 89		
<b>Internal Address:</b>	Colonia Altamira		
<b>City:</b>	Zapopan, GDL		
<b>State/Country:</b>	MEXICO		
<b>Postal Code:</b>	45160		
<b>Entity Type:</b>	CORPORATION: MEXICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3956598	LA ORIGINAL BANDA EL LIMON DE SALVADOR L	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2139852159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2138144416		
<b>Email:</b>	stevenjeyre@gmail.com		
<b>Correspondent Name:</b>	Steven J Eyre		
<b>Address Line 1:</b>	3550 Wilshire Blvd Ste 420		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90010		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Roberto Carlos Ferro H.		
<b>Address Line 1:</b>	7920 Norfolk Ave Ste 300		
<b>Address Line 4:</b>	Bethesda, MARYLAND 20814		
<b>NAME OF SUBMITTER:</b>	Steven J. Eyre		
<b>SIGNATURE:</b>	/stevenjeyre/		

OP \$40.00 3956598

<b>DATE SIGNED:</b>	01/19/2016
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<b>Total Attachments: 1</b> source=2016-01-Assignment LA ORIGINAL BANDA EL LIMON DE SALVADOR LIZARRAGA#page1.tif
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**TRADEMARK ASSIGNMENT**

Mark: LA ORIGINAL BANDA EL LIMON DE SALVADOR LIZARRAGA  
 Reg. No. 3,956,598  
 Date of Reg.: May 10, 2011

Whereas, Ruben A. Lizarraga Barrett, a citizen of Mexico, whose address is Calle Palos Blancos 126, Fraccionamiento Jacarandas, Mazatlan, Sinaloa 82157, Mexico, and Carlos Antonio Lizarraga Barrett, a citizen of Mexico, whose address is Calle Ficus 607, Fraccionamiento Hacienda las Mangos, Mazatlan, Sinaloa 82127, Mexico (hereinafter, collectively, "Assignors") are joint owners of the registration of the mark LA ORIGINAL BANDA EL LIMON DE SALVADOR LIZARRAGA ("the Mark") with the United States Patent and Trademark Office, Reg. No. 3,956,598, together with the goodwill of the business and musical group connected with and symbolized by the Mark; and

Whereas, OBLSL, S.A. de C.V. (hereinafter, "OBLSL"), a corporation formed under the laws of Mexico, with its principal offices at Hacienda Santa Lucia No. 89, Colonia Altamira, Zapopan, Jalisco, 45160, Mexico (hereinafter, "Assignee"), is desirous of acquiring the business, goodwill, common-law marks and registered marks of the business and musical group symbolized by the Mark;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors hereby assign to OBLSL all right, title and interest in and to the Mark, including without limitation the above-identified registration before the United States Patent and Trademark Office, together with the goodwill of the business and musical group connected with and symbolized by the Mark.

ASSIGNORS	
<i>RUBEN A. LGA. BARRETT.</i>	<i>Carlos A. Lga. B.</i>
RUBEN ANDREY LIZARRAGA BARRETT.	CARLOS ANTONIO LIZARRAGA BARRETT.

OBLSL		
PRESIDENTE	SECRETARIO	TESORERO
<i>RUBEN A. LGA. BARRETT.</i>	<i>Carlos A. Lga. B.</i>	<i>[Signature]</i>
RUBEN ANDREY LIZARRAGA BARRETT.	CARLOS ANTONIO LIZARRAGA BARRETT.	JUAN LUIS BARBOZA LIZARRAGA.