

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369717

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Pole Partner, LLC		12/10/2015	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Shurhold Industries, Inc.		
Street Address:	3119 SW 42nd Ave.		
City:	Palm City		
State/Country:	FLORIDA		
Postal Code:	34990		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85787943	POLE PARTNER	
CORRESPONDENCE DATA			
Fax Number:	5616256572		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-625-6575		
Email:	ustrademarks@mchaleslavin.com		
Correspondent Name:	McHale & Slavin, P.A.		
Address Line 1:	2855 PGA Blvd.		
Address Line 4:	Palm Beach Gardens, FLORIDA 33410		
ATTORNEY DOCKET NUMBER:	3736U.000010		
NAME OF SUBMITTER:	Brian M. Taillon		
SIGNATURE:	/Brian M. Taillon/		
DATE SIGNED:	01/19/2016		
Total Attachments: 2			
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source=3736U_010 Assignment_KajSmith_PolePartner#page2.tif			

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TRADEMARK ASSIGNMENT

ASSIGNOR:
THE POLE PARTNER LLC
P.O. BOX 638
FORT LAUDERDALE, FL 33302

ASSIGNEE:
SHURHOLD INDUSTRIES, INC.
3119 SW 42ND AVE
PALM CITY, FL 34990

Trademark	Serial No.	Filing Date
Pole Partner	# 85,787,943	11-27-2012

Assignor, a Florida Limited Liability Corporation, is the owner of the aforementioned trademark for which an application is now pending in the United States Patent and Trademark Office, and Assignee, a Florida corporation, is desirous of acquiring said trademark.

In consideration of ten dollars (\$10.00) and other good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and said application therefor, together with the goodwill of the business symbolized by said trademark, and the application to register said trademark.

Dated: 12-10-2015
By: [Signature]
Name: Kaj Smith
Title: Managing Member

STATE OF FL)
)SS
COUNTY OF Martin)

On this 10th day of December, 2015 the above signatory, known to me to be the managing member of The Pole Partners the Assignor above named, appeared before me and acknowledged this instrument as free and voluntary act [on behalf of the Assignor with authority to do so] for the purpose set forth.

[Signature]
Notary Public
My Commission Expires: 11-11-17



ASSIGNMENT

WHEREAS, I, Kaj Smith, a U.S. Citizen, and my company The Pole Partner, LLC, a Florida limited liability company, having an address of P.O. BOX 638 FORT LAUDERDALE, FL 33302 ("Assignor"), have certain trademark rights to the mark assigned U.S. Trademark Registration No 85,787,943 for Pole Partner;

WHEREAS, Shurhold Industries, Inc. a Florida corporation having a principal address at 3119 S.W. 42nd Avenue, Palm City, Florida 34990-5558 (hereinafter "Assignee"), is desirous of acquiring Assignors' entire right, title and interest in the Trademarks and all goodwill associated with the Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor sells, assigns and transfers to Assignee its entire respective right, title, and interest in, to and under the Trademarks, and any resulting registrations therefore, together with that portion of the business to which the Trademarks pertains, which business is existing and ongoing, and the goodwill connected therewith and symbolized by the Trademarks in accordance with 15 U.S.C. § 1060, and all rights and causes of action to recover past, present or future damages, royalties, fees, profits or other relief, including equitable and injunctive relief ensuing from infringement of the Trademarks. Assignor represents and warrants that it has not transferred, assigned, conveyed, or granted a security interest in the Trademarks to any third party.

Assignor agrees to execute and provide promptly after its execution hereof, such further instruments, documents or assignments as may be reasonably necessary to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee rights in and to the Trademarks.

By: _____


Kaj Smith

Date: 12-10-2015