

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM369738

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Speculative Product Design, LLC		01/15/2016	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Samsonite IP Holdings S.à r.l.		
Street Address:	13-15 avenue de Liberté		
City:	Luxembourg		
State/Country:	LUXEMBOURG		
Postal Code:	L-1931		
Entity Type:	private limited liability company: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4867534	TRUETAP	
CORRESPONDENCE DATA			
Fax Number:	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-629-3400		
Email:	burtner.jody@dorsey.com		
Correspondent Name:	Dorsey & Whitney LLP		
Address Line 1:	1400 Wewatta Street, Suite 400		
Address Line 2:	IP Department		
Address Line 4:	Denver, COLORADO 80202-5549		
ATTORNEY DOCKET NUMBER:	M251029 448229-7437		
NAME OF SUBMITTER:	Jody L. Burtner, Senior Paralegal		
SIGNATURE:	/Jody L. Burtner/		
DATE SIGNED:	01/19/2016		
Total Attachments: 1			
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OP \$40.00 4867534

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of 15 January 2016 between Speculative Product Design, LLC, a California limited liability company, with a business address of 177 Bovet Road, Suite 200, San Mateo, California 94402, United States ("Assignor"), and Samsonite IP Holdings S.à r.l., a private limited liability company (*société à responsabilité limitée*) governed by the laws of Luxembourg, with a registered address of 13-15 Avenue de la Liberté, L-1931 Luxembourg ("Assignee").

Assignor is the owner of the trademark represented by the following trademark registration (the "Mark").

<u>Country</u>	<u>Trademark</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
United States of America	TRUETAP	86065164	Sep 16, 2013	4867534	Dec. 08, 2015

Pursuant to the terms of the 31 December 2014 Intellectual Property Assignment Agreement executed by the parties, Assignor wants to assign and Assignee wants to receive all of Assignor's right, title and interest in and to the Mark, and any goodwill associated with the Mark.

For good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby distributes, transfers, assigns, and otherwise conveys to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Mark, along with the goodwill of the business symbolized by or associated with the Mark, all applications and registrations for the Mark, and any and all priority rights or priority claims of International Convention rights, along with all rights to proceeds of the foregoing, including without limitation, income, royalties, damages, profits and payments now or hereafter due or payable with respect thereto, and any and all rights of action of Assignor, and the right to take proceedings and to seek and recover damages and all other available remedies, against third parties for past, present, or future infringement of the Mark.

Assignor shall take such actions and shall execute and deliver all such further instruments, documents or other writings, and perform any other reasonable acts that Assignee may request, that may be necessary or appropriate to carry out and effectuate the provisions of this Trademark Assignment and to establish, enforce or defend Assignee's rights in the Mark anywhere in the world.

At the request and expense of Assignee, Assignor shall provide all reasonable assistance which Assignee considers necessary in connection with bringing or defending any proceedings in relation to the Mark.

Assignor has signed this Trademark Assignment effective on the date stated in the introductory clause.

SPECULATIVE PRODUCT DESIGN, LLC

By: 

Name: Irene Baran
Title: CEO

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