

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369819

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|---|--|-----------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Phillips Products Company, LLC | | 01/18/2016 | LIMITED LIABILITY COMPANY: MINNESOTA |
| RECEIVING PARTY DATA | | | |
| Name: | Fast Forward Brands, LLC | | |
| Street Address: | 1399 East Quincey Ave. | | |
| City: | Englewood | | |
| State/Country: | COLORADO | | |
| Postal Code: | 80113 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3652002 | BALFOUR STREET | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7326328760 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 732 632 6060 | | |
| Email: | prcarey@buchmanlaw.com | | |
| Correspondent Name: | Paulette R. Carey | | |
| Address Line 1: | 510 Thornall Street | | |
| Address Line 2: | suite 200 | | |
| Address Line 4: | Edison, NEW JERSEY 08837 | | |
| NAME OF SUBMITTER: | Paulette R. Carey | | |
| SIGNATURE: | /Paulette R. Carey/ | | |
| DATE SIGNED: | 01/20/2016 | | |
| Total Attachments: 1 | | | |
| source=Balfour Street tm#page1.tif | | | |

OP \$40.00 3652002

TRADEMARK ASSIGNMENT

WHEREAS, Phillips Products Company, LLC, a Limited Liability Company organized and existing under the laws of the State of Minnesota is the owner of the trademark BALFOUR STREET and of US Trademark Registration no. 3652002 therefor (the "Mark"); and

WHEREAS, Fast Forward Brands, LLC, a Limited Liability Company organized and existing under the laws of the State of Delaware with its principal place of business located at 1399 East Quincey Ave., Englewood COLORADO 80113, is desirous of acquiring said Mark, the registration and applications for registrations therefor and the goodwill of the business appertaining thereto;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Phillips Products Company, LLC does hereby assign to Fast Forward Brands, LLC, all right, title and interest in and to the Mark and the registration and any of its applications for registrations therefor, together with the goodwill of the business symbolized by the Mark.

Dated this 18th day of January, 2016

By: 
Name: Patricia Pelzer

Title: CFO