

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369879

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kinja, Inc.		03/22/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kinja LLC		
Street Address:	114 Fifth Avenue, 2nd FL.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3074351	KINJA	
CORRESPONDENCE DATA			
Fax Number:	2127358708		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 735-8757		
Email:	msegui@morrisoncohen.com		
Correspondent Name:	Devin D. LoPresti		
Address Line 1:	909 Third Avenue, 27th Ave.		
Address Line 2:	c/o Morrison Cohen LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	024444-0004BLEVINE)		
NAME OF SUBMITTER:	Devin D. LoPresti		
SIGNATURE:	/Devin D. LoPresti/		
DATE SIGNED:	01/20/2016		
Total Attachments: 4			
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CH \$40.00 3074351

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "KINJA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "KINJA, INC." TO "KINJA LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF MARCH, A.D. 2004, AT 2:01 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

8100V

SR# 20160311911

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201701789

Date: 01-20-16

TRADEMARK

REEL: 005712 FRAME: 0889

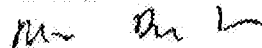
**CERTIFICATE OF CONVERSION
OF
KINJA, INC.**

Pursuant to Sections 266 of the General Corporation Law of the State of Delaware

1. The name of the corporation is Kinja, Inc. (the "Corporation").
2. The Corporation filed its original certificate of incorporation on October 10, 2003.
3. Following the conversion into a limited liability company, the Corporation shall be named Kinja LLC.
4. The conversion of the Corporation into a limited liability company has been approved in accordance with Section 266 of the General Corporation Law of the State of Delaware.

Dated this 16th day of March, 2004.

PRESIDENT:



Nicholas Denton

439343.1.

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:01 PM 03/22/2004
FILED 02:01 PM 03/22/2004
SRV 040210836 - 3714095 FILE

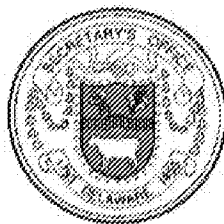
TRADEMARK
REEL: 005712 FRAME: 0890

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "KINJA LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF MARCH, A.D. 2004, AT 2:01 O' CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3714095 8100
SR# 20160311911

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201701790
Date: 01-20-16


TRADEMARK
REEL: 005712 FRAME: 0891

**CERTIFICATE OF FORMATION
OF
KINJA LLC**

The undersigned, an authorized natural person, for the purpose of forming a limited liability company (hereinafter called the "Company"), under the provisions and subject to the requirements of the Delaware Limited Liability Company Act, hereby certifies that:

1. The name of the Company is Kinja LLC.
2. The address of the registered office and the name and the address of the registered agent of the Company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act is Business Filings International, Inc., 9 E. Lookerman St., Ste. 205, Dover, Delaware 19901.

IN WITNESS WHEREOF, the undersigned, an authorized person of the Company, has caused this Certificate of Formation to be duly executed as of the 16th day of March, 2004.



Hunter Norton, Organizer

*State of Delaware
Secretary of State
Division of Corporations
Delivered 02:01 PM 03/22/2004
FILED 02:01 PM 03/22/2004
SRV 040210836 - 3714095 FILE*

443063.1.

RECORDED: 01/20/2016

**TRADEMARK
REEL: 005712 FRAME: 0892**