

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM369894

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Social Petwrk, LLC		01/20/2016	LIMITED LIABILITY COMPANY: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	i-5 Publishing, LLC		
<b>Street Address:</b>	3 Burroughs		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92618		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86130806	BARKWORLD EXPO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	248-594-0644		
<b>Email:</b>	tmdocketing@fishstewip.com		
<b>Correspondent Name:</b>	Michelle L. Visser		
<b>Address Line 1:</b>	39533 Woodward Avenue, Suite 140		
<b>Address Line 4:</b>	Bloomfield Hills, MICHIGAN 48304		
<b>ATTORNEY DOCKET NUMBER:</b>	63361-1162		
<b>NAME OF SUBMITTER:</b>	Michelle L. Visser		
<b>SIGNATURE:</b>	/Michelle L. Visser/		
<b>DATE SIGNED:</b>	01/20/2016		
<b>Total Attachments: 1</b>			
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**CONFIRMATORY ASSIGNMENT**

WHEREAS, The Social Petwrk, LLC, a Georgia limited liability company, with an address of 3535 Peachtree Road, Suite 520-266, Atlanta, Georgia 30326 ("Assignor") transferred, effective May 14, 2015 to I-5 Publishing, LLC, a Delaware limited liability company with an address of 3 Burroughs, Irvine, California 92618 ("Assignee"), as part of an asset purchase agreement, the entire right, title and interest in and to U.S. Trademark Application No. 86/130,806 for the mark BARKWORLD EXPO; all other rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof (collectively, the "Trademark Rights");

WHEREAS, the parties wish to ratify and confirm the above-stated assignment and transfer;

NOW, THEREFORE, in view of the consideration recited in the asset purchase agreement, and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor assigns and transfers, effective May 14, 2015, to Assignee, all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights. This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

**THE SOCIAL PETWRK, LLC**



Date: January 20, 2016

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Denise Quashie, President

**I-5 PUBLISHING, LLC**



Date: 1-20-16

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David J. Katzoff, Chief Financial Officer