

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369908

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Acknowledgment of Termination of Intellectual Property Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		01/14/2016	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Blogger inc.		
Street Address:	14614 N. Kierland Blvd.		
Internal Address:	Suite S150		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85254		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4583578		
Registration Number:	4568238		
Registration Number:	3212657	BLOG HER	
Registration Number:	4013127	LIFE WELL SAID	
Registration Number:	3926726	LIFE WELL SAID	
Registration Number:	3512075	BLOGHER	
Registration Number:	3512077		
Registration Number:	3512076		
Registration Number:	3512074	BLOGHER	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-370-4750		
Email:	ipteam@nationalcorp.com		
Correspondent Name:	Dwayne C. Houston		
Address Line 1:	1025 Vermont Avenue NW, Suite 1130		
Address Line 2:	National Corporate Research, Ltd.		

OP \$240.00 4583578

Address Line 4:	Washington, D.C. 20005
ATTORNEY DOCKET NUMBER:	F160818
NAME OF SUBMITTER:	Robin Dunn
SIGNATURE:	/Robin Dunn/
DATE SIGNED:	01/21/2016
Total Attachments: 2 source=Blogher IP Termination#page2.tif source=Blogher IP Termination#page3.tif	

ACKNOWLEDGMENT OF TERMINATION
OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Acknowledgment of Termination of Intellectual Property Security Agreement is made with reference to the Intellectual Property Security Agreement dated October 30, 2014 by and between BLOGHER INC., a Delaware corporation ("Grantor") as assignor and SILICON VALLEY BANK ("Bank") as assignee (the "IP Agreement").

The Intellectual Property Security Agreement was recorded in the United States Patent and Trademark on October 31, 2014, Reel 005391 at Frame 0618, with respect to the trademarks set forth on Exhibit A hereto (the "Trademarks").

Bank hereby acknowledges and agrees that the Intellectual Property Security Agreement has been terminated and that all of the rights and interests of Bank thereunder have been terminated, including, without limitation, all of the rights and interests of Bank in and to the Trademarks.

Bank does hereby further authorize and consent that this Acknowledgment of Termination may be recorded and indexed by the Commissioner of Patents and Trademarks.

Dated: January 14, 2016

SILICON VALLEY BANK

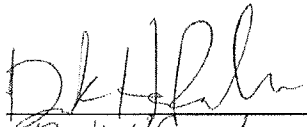




By: 
Name: Derek Holmeister
Title: Vice President

Exhibit A

Trademarks

<u>Registration or Filing Date</u>	<u>Serial &/OR Registration Number</u>	<u>Mark</u>
12/12/13	86141816	
08/12/14	4583578	
12/12/13	86141824	
07/15/14	4568238	
11/09/05	78750265	BLOG HER
02/27/07	3212657	
12/21/09	77898665	LIFE WELL SAID
08/16/11	4013127	
12/21/09	77898663	LIFE WELL SAID
03/01/11	3926726	
03/06/08	77415561	BLOGHER
10/07/08	3512075	
03/06/08	77415573	
10/07/08	3512077	
03/06/08	77415568	
10/07/08	3512076	
03/06/08	77415552	BLOGHER
10/07/08	3512074	