

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM369978

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF TRADEMARK SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TCW Special Situations, LLC		01/19/2016	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Harvest Hill Beverage Company		
Street Address:	1 High Ridge Park		
Internal Address:	Second Floor		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06905		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	86422965	JUICY JUICE SPLASHERS	
Serial Number:	86422972	JUICY JUICE	
Serial Number:	86432252	JUICY JUICE TEASERS	
Serial Number:	86533944	GOODNESS MADE JUICY	
Serial Number:	86533943	THE HAPPY COMES STRAIGHT FROM THE FRUIT	
CORRESPONDENCE DATA			
Fax Number:	2125935955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-756-2132		
Email:	scott.kareff@srz.com		
Correspondent Name:	S. Kareff c/o Schulte Roth & Zabel LLP		
Address Line 1:	919 Third Avenue		
Address Line 2:	25th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	059182-0045		
NAME OF SUBMITTER:	Scott Kareff (059182-0045)		
SIGNATURE:	/kc for sk/		

CH \$140.00 86422965

DATE SIGNED:	01/21/2016
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Total Attachments: 4

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RELEASE OF TRADEMARK SECURITY AGREEMENT

WHEREAS, pursuant to that certain Assignment of Security Interest - - Trademarks, dated as of March 31, 2015 (the "Trademark Security Agreement"), recorded in the United States Patent and Trademark Office at Reel 5491, Frame 0287 on March 31, 2015, and also at Reel 5489, Frame 0279 on April 1, 2015 HARVEST HILL BEVERAGE COMPANY ("Releasee"), pledged, conveyed, sold, assigned, transferred and set over unto TCW SPECIAL SITUATIONS, LLC ("Releasor"), and granted to Releasor for the benefit of Releasor and the Secured Parties, a continuing security interest in all right, title and interest of Releasee in, to and under the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks"), together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral") to secure the prompt payment, performance and observance of the Secured Obligations; and


WHEREAS, Releasee has requested and Releasor has agreed to provide this Release of Trademark Security Agreement to confirm the release, relinquishment and discharge of its continuing security interest in the Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. Release of Security Interest. Releasor hereby, without any representation and warranty and without any recourse, releases, relinquishes and discharges its continuing security interest in the Collateral.

IN WITNESS WHEREOF, the parties have caused this Release of Trademark Security Agreement to be duly executed as of January 19, 2016.

TCW SPECIAL SITUATIONS, LLC


By: 
Name: Suzanne Grosso
Title: Managing Director

SCHEDULE A TO ASSIGNMENT OF SECURITY INTEREST - - TRADEMARKS

Trademarks and Trademark Applications

Owned by Harvest Hill Beverage Company

1. Registered Trademarks

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date
HARVEST HILL BEVERAGE COMPANY	Colombia	JUICY JUICE and Design (Color) 	491736	3/20/2013	9/16/2014

2. Trademark Applications

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date
HARVEST HILL BEVERAGE COMPANY	UNITED STATES	JUICY JUICE SPLASHERS	86/422965	10/14/2014	N/A
HARVEST HILL BEVERAGE COMPANY	UNITED STATES	JUICY JUICE	86/422972	10/14/2014	N/A
HARVEST HILL BEVERAGE COMPANY	UNITED STATES	JUICY JUICE TEASERS	86/432252	10/23/2014	N/A
HARVEST HILL BEVERAGE COMPANY	UNITED STATES	GOODNESS MADE JUICY	86/533944	2/12/2015	N/A
HARVEST HILL BEVERAGE	UNITED	THE HAPPY COMES	86/533943	2/12/2015	N/A

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date
COMPANY	STATES	STRAIGHT FROM THE FRUIT			