

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM369988

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Renaissance Jewelry New York, Inc.		01/19/2016	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Sterling Jewelers Inc.		
Street Address:	375 Ghent Road		
City:	Akron		
State/Country:	OHIO		
Postal Code:	44333		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86550140	I PROMISE	
CORRESPONDENCE DATA			
Fax Number:	3034732720		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-473-2710		
Email:	docket@hollandhart.com		
Correspondent Name:	Scott S. Havlick		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attention: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
ATTORNEY DOCKET NUMBER:	81384.0001		
NAME OF SUBMITTER:	Scott S. Havlick		
SIGNATURE:	/Scott S. Havlick/		
DATE SIGNED:	01/21/2016		
Total Attachments: 1			
source=I PROMISE Trademark Assignment from Renaissance Jewelry New York, Inc#page1.tif			

OP \$40.00 86550140

TRADEMARK ASSIGNMENT

Renaissance Jewelry New York, Inc. a New York corporation having an address of East 54th Street, Suite 603, New York, NY 10022 ("Assignor"), is the owner of the following United States trademark application (the "Trademark"):

Mark	U.S. Application Serial No.
	Application Serial No. 86550140

Sterling Jewelers Inc., a Delaware corporation having an address of 375 Ghent Road, Akron, OH 44333 ("Assignee"), seeks to acquire all right, title and interest in and to the Trademark.

Assignee is the successor to that portion of the business of the Assignor to which the Trademark pertains.

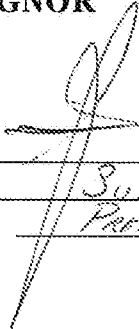
NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest, past and present, in and to the Trademark, all common law rights associated therewith, and all goodwill that may exist in the United States or anywhere else in the world.

Assignor warrants that as of the date of execution below there are no known past, pending or threatened third party legal claims with respect to the use or registration of the Trademark and agrees to indemnify and hold harmless Assignee from any such previous claims.

This Trademark Assignment is effective as of 19th January, 2016.

Executed on 19th January, 2016.

Renaissance Jewelry New York, Inc.
ASSIGNOR

By: 
Title: PRESIDENT